



Press release

Nashville and Paris, September 13, 2016

splitsecnd and Orange Business Services innovate emergency response on the road, no cell phone required

- **splitsecnd is the only emergency response device of its kind that can be used in any vehicle regardless of make, model or year**
- **Orange Business Services provides limitless connectivity to splitsecnd devices for smart emergency assistance on the road**

splitsecnd is the first portable emergency response device that plugs into the 12V outlet of any vehicle, no matter the make, model or year. Once plugged in, drivers have instant access to automatic crash detection, 24/7 emergency assistance, pinpoint roadside assistance and real-time GPS vehicle monitoring.

Working with Orange Business Services, **splitsecnd** will ensure that drivers, no matter where they are located, have access to emergency assistance the instant they need it. Orange SIM cards embedded within the **splitsecnd** devices provide dedicated, limitless wireless connectivity anywhere in the world.

Within seconds, drivers can establish two-way communication with a trained operator at **splitsecnd**'s emergency response center. Their GPS location, vehicle information and medical history are immediately shared with responders to ensure that drivers receive the most effective and efficient assistance possible.

All this driving data is automatically synced to the **splitsecnd** Dashboard so that friends, family, and loved ones can view the location of any vehicle, review past trips and encourage good driving habits. By simply logging into the **splitsecnd** Dashboard on any desktop or mobile device, it gives access to invaluable real-time location and driving data that provide instant peace-of-mind.

“**splitsecnd** focuses on two things: safety and simplicity,” said Mel Taylor, President & CEO of **splitsecnd**. “Together with Orange Business Services, we are able to ensure that drivers stay safe and connected while on the road, 24/7, at the push of a button. We are ecstatic to announce this collaboration and expand our mission around the globe.”

splitsecnd will be available in North America, Europe and South Africa in the fourth quarter of this year. The **splitsecnd** service will be available for purchase through an affordable monthly subscription plan via third-party vendors. The Orange extensive global network eliminates costly roaming charges.

“Orange Business Services’ expertise in the Internet of Things, along with our global reach, will help **splitsecnd** realize safety innovations for all drivers,” said Mark Kenealy, senior vice president, Americas, Orange Business Services. “We look forward to serving as a trusted partner to **splitsecnd** and working side-by-side with them to make smart and portable emergency assistance a reality for the general public.”

Interested in seeing the **splitsecnd** device in action? Visit: [splitsecnd: Smart Emergency Assistance for Any Vehicle](#)



About splitsecnd

Headquartered in Nashville, TN, **splitsecnd** is the most affordable, simple and effective portable crash detection, emergency service, and trip monitoring device on the market. The device automatically calls emergency responders if you are in a crash and directs them to where you are. It also allows you to monitor the whereabouts of a driver you care about from any smartphone, tablet or computer; and allows drivers to call for help 24/7 with the push of a button. **splitsecnd** comes right out of the box ready to plug into the 12V outlet of any car, no matter the make, model or year.

Learn more at www.splitsecnd.com or follow us on Facebook, Twitter and our blog.

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About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at www.orange-business.com or follow us on LinkedIn, Twitter and our blogs.

Orange is one of the world's leading telecommunications operators with annual sales of 40 billion euros in 2015 and has 154,000 employees worldwide at 30 June 2016. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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