



Press release
Paris, April 8, 2016

Orange appoints Elie Lobel as CEO of Orange Healthcare

Elie Lobel, a specialist in e-health, takes over the reins at Orange Healthcare

Orange has today announced the appointment of Elie Lobel as CEO of Orange Healthcare, which also becomes the healthcare subsidiary within Orange Business Services. Elie Lobel will be responsible for the Orange Business Services healthcare subsidiary and its operational management.

According to Thierry Bonhomme, CEO of Orange Business Services: “The arrival of Elie Lobel, who has been chosen for his expertise, confirms the ambitions of Orange in the field of healthcare. 2016 will be a big year for Orange Healthcare, focused on the development of innovative services in care treatment, home support for patients with diminishing autonomy, Big Data and data security, and digital healthcare services in general.”

Both medical and scientific expertise to build e-health services

Previously, Elie Lobel was the Director of the National E-health Projects Unit of ASIP Santé, the public agency responsible for promoting the deployment of e-health in France. Thanks to this experience, he has a solid understanding of both the sector and the public issues affecting e-health, not just in France but also in Europe and abroad.

Elie Lobel is a graduate of the Ecole Centrale Paris and Cornell University in the U.S., and also holds a doctorate in neuroscience. He has spent the majority of his career in the healthcare sector, where he has been involved, in particular, in the development of several innovative start-ups in the field of healthcare information systems and software tools to help diagnosis.

About Orange Healthcare, the healthcare subsidiary of Orange Business Services

For more than a decade, Orange has gained substantial experience in providing integrated and customer-centred technology solutions for health professionals, health providers and patients. Today, Orange Business Services has decided to create a dedicated subsidiary: Orange Healthcare. This new entity is integrated in Orange Applications for Business, which brings together all the sectoral expertise of Orange Business Services.

Within Orange Business Services, Orange Healthcare has the technological know-how to offer solutions that are simple, reliable and effective in medical services and human services, thus contributing to provide innovative responses to the needs of both patients and healthcare professionals.

Because they make it possible to optimize healthcare practices while guaranteeing the quality of healthcare services and equal access to those services, new technologies play an essential role in modernizing and improving healthcare systems. Facilitating and securing the transmission of medical information, reducing administrative costs, improving patient monitoring, developing systems for observation and management of risks in order to promote prevention, optimizing and customizing disease management by the patient, facilitating home support services for dependent individuals... these are just some of the new services being developed by Orange Healthcare.

For more information: www.healthcare.orange.com

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with annual sales of 40 billion euros in 2015 and has 156,000 employees worldwide at 31 December 2015. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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