



## Experience Industry 4.0 with Orange Business Services at HANNOVER MESSE 2016 (#HM16)

April 25-29, 2016 in Hall 8 at Hannover Exhibition Grounds

Orange Business Services will demonstrate the latest industrial IoT solutions at this year's HANNOVER MESSE, the world's largest trade show for industrial technology. Orange will show how its services and strategic approach support industries as they move into the era of connected business.

**What:** Orange Business Services will feature a series of live demonstrations to showcase its solutions portfolio complemented by partners, and how it is helping to deeply integrate IT & IoT solutions in industrial applications. Orange is primed to explain how they support businesses as they gear up for Industry 4.0, working in close collaboration with partners like Cisco, SK Solutions and SAP (NYSE: SAP). Demos include:

- **Manitowoc – Crane Care** - Manitowoc, a world leader in the lifting machines segment, will demonstrate how its partnership with Orange Business Services is driving operational efficiencies. Thanks to connectivity solutions and a business application by Orange, Manitowoc is collecting real-time information from its cranes to carry out diagnostics globally.
- **SK Solutions – Anti-collision of everything** – SK Solutions, an SAP OEM partner, along with Orange Business Services, will demonstrate how IoT makes operations smarter, as well as assets and lives safer in industrial sites and premises, by using contextual data engines and best-in-class anti-collision and risk management solutions to revolutionize operations resource planning.
- **Cisco – Smart industry: Connect the unconnected** – With Orange Business Services, Cisco will display a proof-of-concept of a solution which enables industrial plant managers to remotely manage their sites and equipment. The service enables the monitoring of the operating performance of the site/equipment as well as the energy consumption and physical security. The Asset Management solution will use various connectivity technologies, such as 3G/4G, LPWA and Wi-Fi, to connect the sensors, devices and cameras that are used to monitor the sites/equipment.

**Where:** The Orange booth at HANNOVER MESSE will be in Hall 8 – Industry 4.0 in the “Creative France” Pavilion. Hosted by Business France, the Pavilion will present French expertise and innovation for the Industry of the Future.

**Why:** As a key partner for the digital transformation in industrial sectors, Orange Business Services is well positioned to advise, co-innovate and implement IoT solutions across verticals in the industrial sector. By breaking down silos between IT and industry, we are helping our international customers make a profitable transition to Industry 4.0.

### About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in

all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with annual sales of 40 billion euros in 2015 and has 156,000 employees worldwide at 31 December 2015. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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**Press Contact and to schedule interviews at Hannover Messe:**

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