



## C&P's VIP concierge fleet enhanced throughout SEA Games 2015 with Orange's Fleet Performance solution

- Fleet Performance provided C&P with real-time access to fleet data for more robust on-ground response
- Greater tracking and management capabilities for tighter safety and security throughout the Games

[C&P Rent-A-Car](#), a major car rental company in Singapore which manages over 600 vehicles, enhanced its fleet during the 28<sup>th</sup> Southeast Asian Games (SEA Games), a recent regional sporting event, with Orange Business Services' Fleet Performance solution. Orange's integrated solution carries track-and-trace and security capabilities, which enabled C&P to monitor its fleet movement of its VIP concierge services in real time and gain a holistic view of their event fleet to improve productivity.

### Fleet Performance's key features and results at the SEA Games

Fleet Performance offers a large range of functions, such as vehicle tracking, and speed and safety management. Orange equipped over 360 C&P vehicles with telematics boxes, which enabled C&P personnel to remotely tap into fleet data in real-time with ease through a secured web portal. Throughout the Games, fleet control personnel monitored more than 48,000 trips made by C&P's fleet, which covered a total distance exceeding 400,000 km. The control team had access to precise insights of each vehicle's location and driving speed at all times, ensuring the Games' drivers and key delegates safety.

Crucial to C&P's decision to work with Orange is the platform's points-of-interest (POI) and geofencing<sup>1</sup> feature, which allowed C&P fleet control personnel to monitor the movements of all deployed vehicles at any given time and around predefined venues. A total of 75 points of interests with corresponding number of geofences were used by 45 different operations personnel, assisting them in managing their areas of responsibility. The function further aided fleet control personnel in the efficient and timely dispatch of vehicle support during unexpected incidences.

C&P was able to further analyze usage, driving habit and utilization, and other data through the Fleet Performance's detailed activity reports. The feature facilitated detailed monitoring of over 14,000 hours of road travel by the entire fleet to ensure the performance levels of the four different fleet types deployed by C&P. It also allowed C&P to manage the various KPIs across the diverse group of vehicles for each fleet group. Beyond the Games, C&P can leverage the activity reports to achieve greater productivity and cost optimization through predictive maintenance based on trending and usage data available from the platform.

"Providing safe and timely premium fleet concierge services for the VIPs throughout the Games was our top-most priority. Orange's Fleet Performance solution allowed C&P to do

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<sup>1</sup> Geo-fencing (geofencing) is a feature in a software program that uses the global positioning system (GPS) or radio frequency identification (RFID) to define geographical boundaries. A geofence is a virtual barrier. Programs that incorporate geo-fencing allow an administrator to set up triggers so when a device enters (or exits) the boundaries defined by the administrator, a text message or email alert is sent.

so by offering greater control of our fleet through closer real time monitoring and management. We chose to work with Orange as their solution's comprehensive functionality met all of our needs, and the platform's effectiveness during the Games demonstrated its functionality and reliability," said Angeline Goh, Head of Department (Chauffeur Drive), C&P Rent-A-Car (Pte) Ltd.

"C&P needed a versatile performance solution to meet the stringent requirements of providing fleet concierge services for a highly anticipated regional sporting event. Fleet Performance offers a comprehensive range of functions adapted to different situations, optimizing fleet management operations to increase business performance. In addition, real time geolocation and data transmission significantly improve the service provided and customer satisfaction. C&P's partnership with Orange Business Services attests to their confidence in Orange's solution in helping them fulfill their brand promise to deliver top-notch service" said Tuan Le, General Manager – ASEAN, Orange Business Services.

#### About C&P

C & P Rent-A-Car (Pte) Ltd (CPRAC) was incorporated in Singapore in 1979.

CPRAC currently owns and manages more than 600 cars, buses and vans. We are one of the largest and most reputable car rental company in Singapore. Incidentally, we are also the largest limousine company in Singapore with close to 50 Full Time Chauffeurs.

#### About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with annual sales of 39 billion euros in 2014 and has 155,000 employees worldwide at 31 March 2015. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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