



SITA AND ORANGE BUSINESS SERVICES STRETCH THE BOUNDS OF EDGE CONNECTIVITY AND LEAD THE WAY WITH SHARED SDN AT AIRPORTS

Agile and scalable SD-WAN already introduced at more than 60 airports globally

GENEVA/PARIS – 18 November 2020 – SITA and Orange Business Services have implemented a multi-tenant edge SD-WAN platform at more than 60 airports globally through SITA's shared connectivity platform AirportHub.

Leveraging Orange Business Services' [Flexible SD-WAN](#) portfolio, [SITA Connect SDN](#) allows multiple airlines, ground handlers, and other tenants to access the same virtualized infrastructure in the cloud, delivering more scalable and agile connectivity. This drives greater cost efficiencies and supports the airline industry's drive to migrate applications to the cloud.

Unique in its conception, SITA Connect SDN leverages the existing AirportHub, SITA's pre-connected connectivity platform already deployed in almost 600 airports worldwide and available to airlines globally. Sydney International Airport, Taiwan Taoyuan International Airport, and Zurich Airport are among the 60 airports that have already been upgraded to the ultra-fast SD-WAN network that is currently being rolled out to cover the vast majority of all airline destinations.

This solution's agility and scalability also address unpredictable passenger and aircraft traffic volumes amidst the COVID-19 pandemic in a cost-effective, more flexible way. Through SITA Connect SDN, SITA can provide on-demand bandwidth while optimizing costs by utilizing multiple transport technologies in an application-driven network, with real-time visibility and control over the network.

SITA Connect SDN further reduces the cost of running a global network environment by making dedicated hardware platforms redundant while leveraging internet connectivity. Capital expenditure is reduced by cutting down on expensive network hardware upgrades with technological advances largely confined to software upgrades.

David Lavorel, CEO SITA AT AIRPORTS & BORDERS, said: "SITA Connect SDN is a technological innovation, leveraging state-of-the-art, future proof technology to serve our industry needs. In addition to the cost-optimization and scalability that are so important to airlines in the current market, we expect with this new technology, airport and airline applications will move to the cloud en masse while increasing automation."



Anne-Marie Thiollet, Vice President, Connectivity Solutions, Orange Business Services, said: “Through our long-standing partnership with SITA, we have delivered technologies and innovation to the air transport industry since 2001. When we started this project at the end of 2019, we could not imagine just how critical flexibility and connectivity would become in the industry. We are confident that this evolution – leveraging the full potential of SDN technologies – has come at the right time.”

– ENDS –

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Notes to Editors:

About SITA

SITA is the IT provider for the air transport industry. Today, SITA does business with nearly every airline and airport in the world. It also provides border management solutions to more than 40 governments. It is 100% owned by the industry and driven by its needs. Working with all the stakeholders, SITA drives collaborative development and innovation across the air transport community. It helps the industry achieve operational efficiencies and deliver a seamless passenger journey.

SITA is one of the most internationally diverse companies and serves over 200 countries and territories. With a strong local presence and offices spanning the globe, SITA's service staff are on the ground at more than 1,000 airports providing support.

In 2018, SITA had consolidated revenues of US\$1.7 billion. SITA's subsidiaries and joint ventures include [SITAONAIR](#), [CHAMP Cargosystems](#), and [Aviareto](#).

For further information, go to www.sita.aero.

About Orange Business Services

Orange Business Services is a network-native digital services company and the global enterprise division of the Orange Group. It connects, protects and innovates for enterprises around the world to support sustainable business growth. Leveraging its connectivity and system integration expertise throughout the



digital value chain, Orange Business Services is well placed to support global businesses in areas such as software-defined networks, multi-cloud services, Data and AI, smart mobility services, and cybersecurity. It securely accompanies enterprises across every stage of the data lifecycle end-to-end, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 27,000 employees, the assets and expertise of the Orange Group, its technology and business partners, and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, put their trust in Orange Business Services.

For more information, visit www.orange-business.com or follow us on LinkedIn, Twitter and our blogs. Orange is one of the world's leading telecommunications operators with revenues of 42 billion euros in 2019 and 257 million customers worldwide at 30 September 2020. Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN). In December 2019, Orange presented its new "Engage 2025" strategic plan, guided by social and environmental accountability. While accelerating in growth areas, such as B-to-B services and placing data and AI at the heart of innovation, the entire Orange Group will be an attractive and responsible employer.

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