



# SD-WAN drives agility in financial services

CIOs in the financial services industry are facing wave after wave of digital and competitive disruption. Remain agile with SD-WAN by improving application visibility and reducing bandwidth costs, while supporting digital branches and private cloud.



## CIOs banking on software-defined future

SD-WAN drives the financial services industry's move to a software-defined future where virtual devices replace network appliances and applications move to your private cloud.

**28%**  
annual shrinkage in legacy routers through 2020

**54%**  
of enterprises have ongoing live trials of SD-WAN



**59%**  
compound annual growth rate for SD-WAN to 2021

**\$16.7bn**  
spending on public cloud by banks in 2018

**11**  
cloud providers will be used by enterprises on average in 2019, up from nine in 2018

## Drivers for SD-WAN

Greater demands than ever are being made on enterprise network infrastructure, with CIOs wanting more agility and resilience, and better application performance. SD-WAN can provide the solution.

- Simplicity** **79%** want to simplify WAN provisioning
- Resilience** **78%** want to automate WAN link failure recovery
- Cloud** **74%** want to connect into cloud providers data center
- Agility** **71%** want to deploy new sites more quickly
- Performance** **71%** want to improve application performance
- Reliability** **69%** want to virtualize WAN links to improve reliability

## SD-WAN financial services use cases

SD-WAN's real value comes in its application to real-world problems. Here are some examples of scenarios in which SD-WAN can create a competitive advantage in financial services.

- Cloud migration**  
Financial institutions migrating to the cloud need a robust, manageable communications infrastructure to deliver the resources on which their customers and business relies.
- Mergers and acquisitions**  
M&A activity remains strong in financial services. Using an SD-WAN overlay makes it easier to onboard acquisitions by simplifying network merger and provisioning for new sites.
- Centralized automated platform**  
SD-WAN automation allows financial services CIOs to manage disruption, roll out new policies to meet changing regulations, and deliver new services to customers.
- Connect smaller branch sites**  
SD-WAN gives financial institutions the ability to connect remote branches to the corporate infrastructure using a combination of different networks, such as multiple DSL connections.

## Choose Orange for flexible SD-WAN

We have been a leader in software-defined networks since launching our Easy Go Network in November 2016.

We offer:



Network reach



Security expertise



Technical partnerships



Cloud transformation

Download our ebook on SD-WAN here: <https://www.orange-business.com/en/library/ebook/meeting-the-digital-age-with-sd-wan> and find out about all our connectivity services here: <https://www.orange-business.com/en/solutions/connectivity>



Sources: Gartner, IHS Markit, IDC, IMAA