



Press release

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Orange Business Services to design and build cloud-based ICT infrastructure for Egypt's newest smart city

- **Selected as master system integrator to deliver a new data center, offering critical cloud and smart services**
- **Supports Orange Egypt – the prime contractor – in a multimillion Euro project to develop part of the New Administrative Capital**

Orange Business Services, a network-native digital services company, has announced that it will design and build a new data center to provide cloud services for Egypt's 'New Administrative Capital'. The project will be implemented in collaboration with Orange Egypt, who will supply the required infrastructure and services, following their appointment as the project's prime contractor by Administrative Capital for Urban Development (ACUD) – owner and developer of the New Administrative Capital.

The ACUD project has been designed as a smart sustainable city located 45 kilometers east of Cairo on a greenfield site, covering a total area of 700 square kilometers (270 square miles) mid-way to the seaport city of Suez. According to the plans, it will become the new administrative and financial capital of Egypt, housing the main government departments and ministries, as well as foreign embassies, with a population of around eight million people.

ACUD has defined a master plan for the smart sustainable city based on five main pillars: safety, connectivity, integration, digitalization, and replicability. The ICT strategy is an essential component in the fulfillment of ACUD's vision, and the new fully secured data center will be a cornerstone of the new city.

The services offered by the data center are planned to start on schedule, in the first half of 2021, despite the challenges of the Covid-19 pandemic. Once implemented, Orange Egypt will also manage and operate the new data center to host and run smart services for the private sector, as well as citizens of the new city, for five years. The smart city services to be supported include traffic management, management of smart utilities, such as electricity, water and gas supply, video surveillance and smart building services. Also included are innovative solutions, such as cloud-on-demand for companies and triple-play services for residents.

Orange has substantial expertise as a master systems integrator and provides this with the convenience of a single team and a 'one-stop shop approach'. Orange Business Services will leverage its 20 years of experience in delivering critical cloud services across the globe. It will also apply its global and regional expertise in the design, build and construction of



smart city networks, developed through its smart city center of excellence in Dubai, United Arab Emirates.

“Orange Business Services is especially pleased to be selected as the trusted digital partner to this visionary and transformational project. Cairo is not only one of the oldest and greatest cities of antiquity, but it is also the largest city in North Africa. We have built extensive experience in the development of major smart city projects across the Middle East and especially in the GCC, through our smart city center of excellence at our regional headquarters in Dubai. Orange has operated in Egypt for decades and our knowledge and understanding of the environment will allow us to fully adapt the design of the infrastructure to the needs of the new city,” said Sahem Azzam, Vice President Middle East, Africa and Turkey for Orange Business Services.

“In addition to investing in smart city projects, which Orange is distinguished with its expertise in the fields of digital solutions and smart cities provided by Orange Business Services, Orange also has provided many services to the smart city sector through various partnerships -- the most prominent of which is the New Administrative Capital, where the new data center is now being built. It is expected to be one of the largest centers in the Arab world and Africa, with investments of more than \$135 million, and aims to enhance data and host all smart city platforms of the Administrative Capital in a secure and integrated way,” said Hisham Marhan, Orange Egypt Chief Enterprise Line of Business Officer.

“What gave Orange the edge is the expertise, as well as the local and international teams it possess that qualify it to provide these services with high efficiency, as well as to manage and operate these projects in accordance with international standards,” added Mahran.

About Orange Business Services

Orange Business Services is a network-native digital services company and the global enterprise division of the Orange Group. It connects, protects and innovates for enterprises around the world to support sustainable business growth. Leveraging its connectivity and system integration expertise throughout the digital value chain, Orange Business Services is well placed to support global businesses in areas such as software-defined networks, multi-cloud services, Data and AI, smart mobility services, and cybersecurity. It securely accompanies enterprises across every stage of the data lifecycle end-to-end, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 27,000 employees, the assets and expertise of the Orange Group, its technology and business partners, and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, put their trust in Orange Business Services. For more information, visit www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with revenues of 42 billion euros in 2019 and 257 million customers worldwide at 30 September 2020. Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN). In December 2019, Orange presented its new "Engage 2025" strategic plan, guided by social and environmental accountability. While accelerating in growth areas, such as B-to-B services and placing data and AI at the heart of innovation, the entire Orange Group will be an attractive and responsible employer.

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