



# Possibility starts with tech you trust

## Three key takeaways from Orange Business Summit

- Trust in technology comes from secure, reliable, human-centric digital solutions
- Trust and digital resilience are the digital foundations of strategic autonomy
- Investing in control points and open architectures is key to resilience

**In these turbulent times, true digital trust is earned not in isolation, but by building strategic influence and investing, scaling and innovating within the global tech ecosystem.**

We live in an uncertain world where businesses are constantly affected by geopolitical instability, rising cyber threats, and the rapid adoption of AI, which, in some cases, is being deployed faster than safety frameworks can keep pace with. The right technology strategy and continuous innovation are critical to building strong business resilience and seizing new possibilities with confidence. Trusted technology strengthens security and reliability, enabling businesses to protect their data and assets while maintaining consistent, high-quality operations.

“Geopolitical tensions are high, blocks are shifting, and the world is partially deglobalizing. What once felt stable is now up for negotiation. The only truth today is this: resilience in a world of shifting alliances is no longer optional. It is essential for business survival,” said Aliette Mousnier-Lompré, CEO of Orange Business, speaking at Orange Business Summit.

In this volatile landscape, long-term planning becomes very difficult. Since no enterprise can truly influence the macro environment, they must shift to what they can control – preparedness, resilience and independence where required.

“Trust and strong digital foundations are the true pillars of strategic autonomy in today’s unpredictable world,” explained Aliette Mousnier-Lompré.

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**“Digital trust is not about isolation; it’s about strategic influence. Turning away from one country’s tech ecosystem isn’t a strategy, it’s a vulnerability in disguise.”**

Aliette Mousnier-Lompré  
CEO of Orange Business



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## **Pillars of trust: investment, scalability, innovation**

Resilience, however, doesn’t just enable you to deal with the unexpected; it also creates opportunities, allowing you to respond faster to market changes and capture emerging trends. But you can only protect, grow and shape what comes next with solid technological foundations. Our foundations are built with investment, scale and innovation.

Digital trust and strategic autonomy are key ingredients to these foundations because they give you confidence in your technology’s capabilities. Confidence that all solutions and processes are secure, transparent and accountable. Importantly, they give you the freedom and strategic autonomy to regain control of your operations while proactively addressing potential challenges.

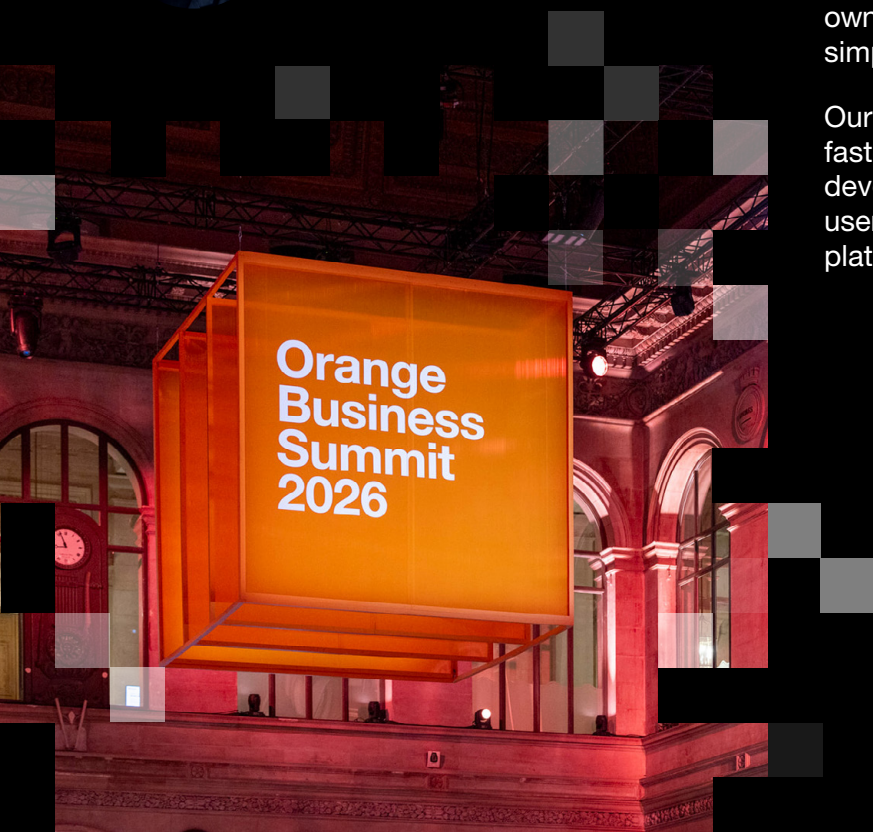
Of course, no country or enterprise controls the entire tech chain, but by understanding the control points in the value stream, we know where we can influence outcomes to create benefits and build resilience. True sovereignty is the power to choose, where to depend, where to partner and where to lead.

## **Investing in our infrastructure**

By investing in control points, we are shaping the most important parts of the customer journey. To achieve this, with the global support of the Orange Group, we have chosen to build up our infrastructure – the cellular networks, fiber routes, submarine cables, global backbone, data centers and private clouds to protect your data and ensure your business continuity.

To this end, we have invested €300 million in our own digital transformation, including the delivery of simpler, more flexible and AI-native experiences.

Our platformization approach allows us to scale faster by opening our architecture to partners and developers so they can build on top of it. More users and contributors will increase the size of the platform faster and reduces costs.



## Resilience requires innovation

“Investing in control points and achieving scale are essential, but not sufficient. The battle for digital trust is fundamentally a battle for innovation,” explained Alette Mousnier-Lompré.

Through innovation, standards are defined, and values advanced. This is why we are focusing our creative efforts on areas that will strengthen your resilience.

Alongside our own internal expertise, we follow an open innovation strategy by creating platforms for a diverse ecosystem of industry-leading partners. These include AWS, Cisco, Microsoft, Palo Alto Networks and Toshiba.

This opens more diverse ideas, accelerates development cycles and creates future-proofed solutions that go beyond our imagination. Because we are vendor-agnostic, our solutions remain fully compatible with all key hyperscalers, ensuring flexibility to scale without being locked into a single provider. This approach enables us to co-innovate across a broad industrial landscape.

Proof of our innovation skills was on show at Orange Business **Summit by way of 14 groundbreaking innovations**. These include a suite of quantum-safe innovations using Post-Quantum Cryptography to future-proof digital security; and Live Intelligence Studio, designed to enable customers to take their first step into the agentic era and integrating AI into enterprise voice. This encompasses branded calling, deepfake detection, AI-augmented customer care and agentic telephony.

At the same time, we firmly believe that every technological advancement should benefit both society and our planet. We promote a responsible, ethical and inclusive approach to the innovation of digital technologies.

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**“Our platforms across connectivity, cloud, and AI come together to provide secure and reliable foundations, on top of which we can deliver experiences that people can trust... that you and your customers can trust.”**

**Usman Javid,**  
**Chief Product and Marketing Officer**  
**for Orange Business**

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## A platform approach that puts you in command

Unlike vendors that offer siloed solutions, our modular platform approach combines network, cloud, security and application services into a single platform. It puts you in the driving seat by giving you choice, visibility and flexibility over your digital infrastructure. This allows you to manage costs, performance, risks and your carbon footprint. It is also a cornerstone for smart, informed decision-making.

We know that no two companies are alike, so our platforms let you scale, adapt and customize at your own pace. They are consumed on a pay-as-you-go basis, so you have visibility and control over costs. Our services are built on our differentiated assets. In addition, we bring several key strengths to support this model, including a global presence, a very strong ecosystem of best-in-breed partners and a resilient global backbone. This backbone forms the hub of the global fiber network. It is critical for delivering a unified and dependable platform.

Evolution Platform, Cloud Avenue and Live Intelligence together create “truly trusted experiences,” explained Usman Javaid, Chief Product and Marketing Officer for Orange Business. When our platforms across connectivity, cloud and AI combine, they create secure and reliable foundations that enable these trusted experiences for you and your end customers.

By leveraging these three core platforms, organizations can systematically drive business outcomes across their entire operational cycle.

- **Evolution Platform:** A cloud native, software-defined platform that enables enterprises to manage connectivity, security and cloud services on demand. Providing an agile as-a-service ecosystem.
- **Cloud Avenue:** A secure sovereign cloud platform offering infrastructure-as-a-service, hosted in France, adhering to strict European security standards (**SecNumCloud**).
- **Live Intelligence:** A secure software-as-a-service generative AI platform that provides a framework for building and running AI-driven applications.

This ecosystem is anchored to trusted infrastructure, ensuring sovereign, secure and resilient data management and trusted experience infrastructure, focused on delivering seamless, reliable human-centric digital interactions for both employees and customers.

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**“We really believe that trust is earned through performance, not just promises. We’ve woven cybersecurity, threat detection and mitigation, observability and AI-driven operations directly into our network. And that is enabling us to achieve that really highest level of performance”.**

**Rob Willcock**  
**CEO International Business,**  
**Orange Business**

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## **Building stability through responsibility**

The challenge today is twofold: operational continuity and competitive innovation. This is why Orange Business acts as a bridge. As an operator, integrator and platform player, we provide you with a dependable foundation and end-to-end services from networks to digital solutions and a large partner ecosystem to help you navigate complexity and successfully scale your operations.

Possibility starts with tech you trust. As we transform ourselves, we offer you exciting new capabilities, expanded services, and trusted solutions designed to keep you secure and agile, enabling you to navigate an increasingly dynamic world.

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# **Orange Business Summit 2026**

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