Hello! World

Data strategies for AI and co-innovation

Creating a customer-centric business

9 -11 April 2019, Barcelona

SAMSUNG

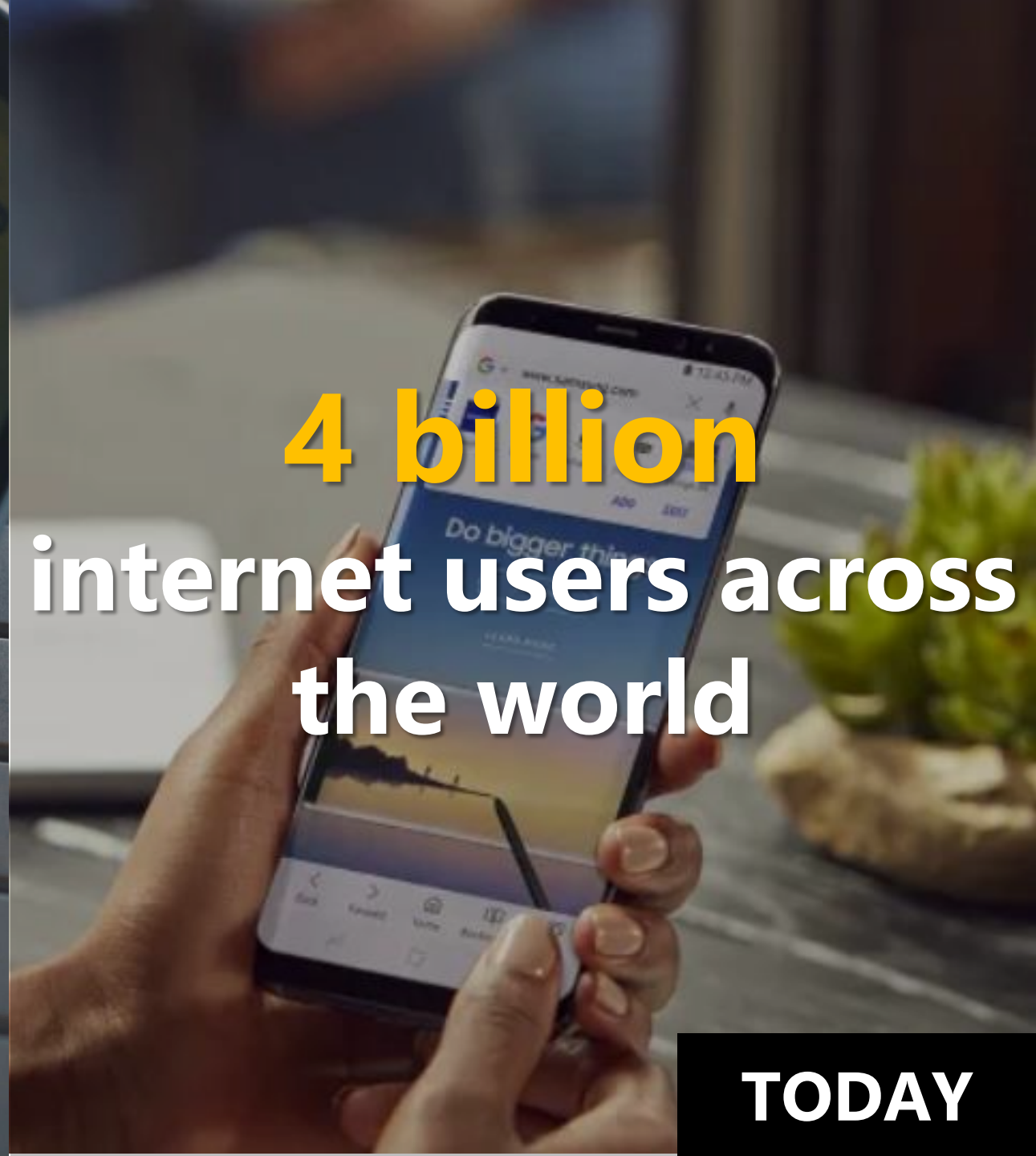
Xavier Bardet

Confidential - Samsung Electronics

1.7 billion

internet users across the world

2009



4 billion

internet users across the world

TODAY

Source: Statista 2019

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2009

Source: Business Traveller, 4 Jan 2019

TODAY

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Bitcoin was created

2009

Bitcoin market valued at **100B$+**

TODAY

Source: Forbes

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Spotify Deezer launched in Europe

2009

Music streaming market valued at 17.3B$+

TODAY

Source: IFPI's Global Music Report 2018

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Netflix main revenues switched to streaming

2009

Video streaming market valued at **20B$+**

TODAY

Source: PwC report

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During the last decade, new services companies disrupted their industries and changed the way we consume today

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We believe that we can’t grow alone. We need to be open with our partners and customers so we can create a better future.

Open to collaboration

Open yet secure

Open yet controlled

Open to customisation

Now working with
80,000
Global accounts
METRO VANCOUVER TRANSIT POLICE
United Rentals
Alignment Healthcare
DAILY DISPOSAL
Nebraska Medicine
DHL
CaixaBank
TAMARACK AEROSPACE GROUP
Barrett-Jackson
THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS
INOVA
ASCENSION
abellio
dm
BMW
MAGNA
BUNDESPOLIZEI
CVG
CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT
NAUTILUS
avenue
compressed air systems inc.
ABSOLUTE DRYWALL SERVICE
Home Office
ABANCA
renfe
THE OHIO MASONIC HOME
COLDWELL BANKER
SOUTHERN HILLS HOSPITAL & MEDICAL CENTER
A Sunrise Health System Hospital
Sabadell
uchealth
Bethany Life
children'shealth
HOTEL ALESSANDRA
CADRE MEDIA LAB
THOMSON REUTERS
TRENITALIA
GRUPPO FERROVIE DELLO STATO ITALIANE

And we are here with you to shape what will happen NEXT

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5G will impact both consumers and professionals

1. Cloud Virtual and Augmented Reality
2. Connected Automotive
3. Smart Manufacturing
4. Connected Energy
5. Wireless eHealth
6. Wireless Home Entertainment
7. Connected Drones
8. Social Network
9. Personal AI Assistant
10. Smart City

Samsung is already building the ecosystem for 5G

2019 B2B Smartphones Roadmap

Galaxy A | Galaxy Note | Galaxy S | Galaxy XCover | Enterprise Edition

2019 B2B Tablets Roadmap

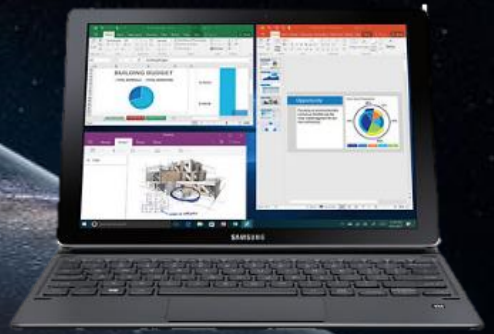
NEW

Galaxy Tab A

NEW

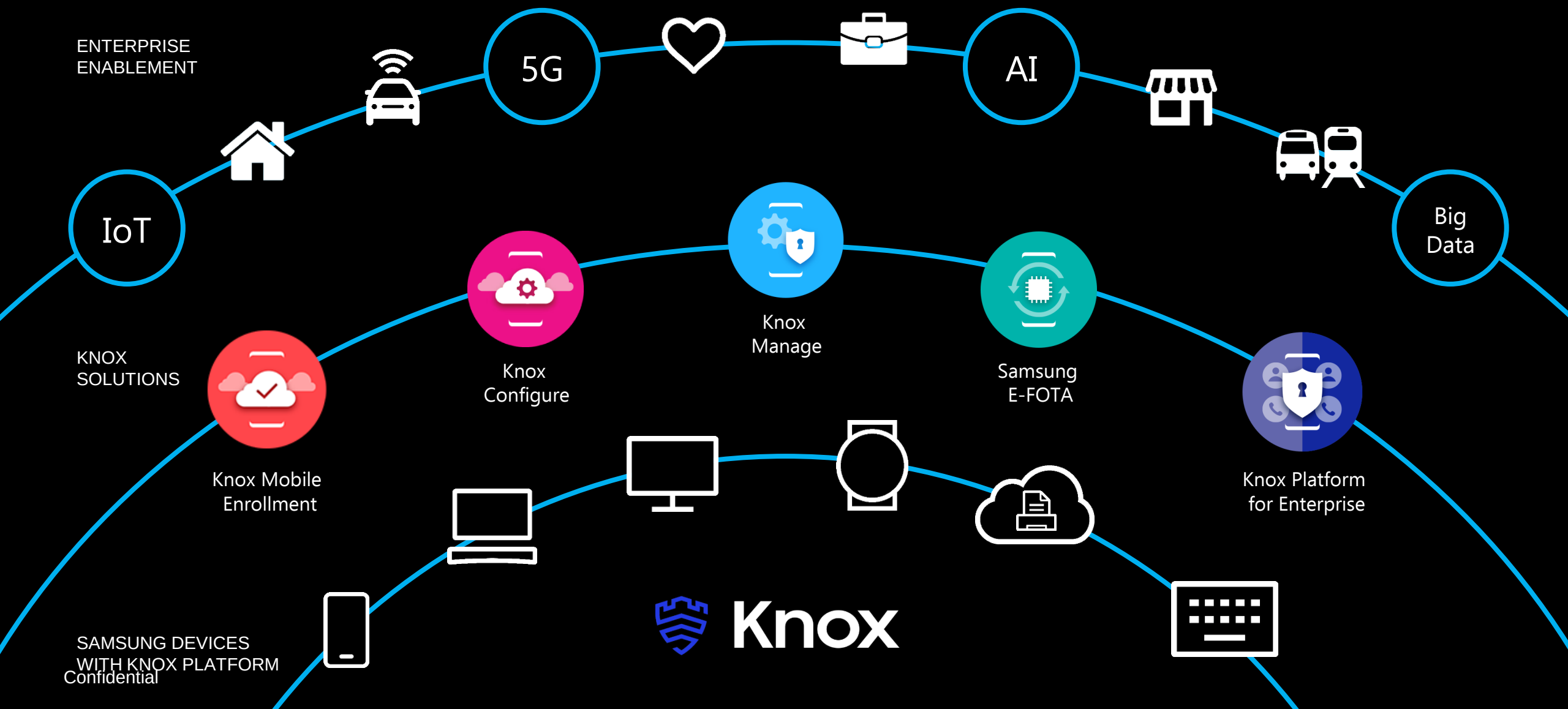
Galaxy Tab S

Galaxy Tab Active



Galaxy Book

Samsung Knox: Foundation for the future



Confidential

Knox Platform for Enterprise

Allows employees to store and share confidential files across your network in a secure manner, while freely accessing personal apps for optimal user experience.

Secure platform

40M+ Enterprise feature users

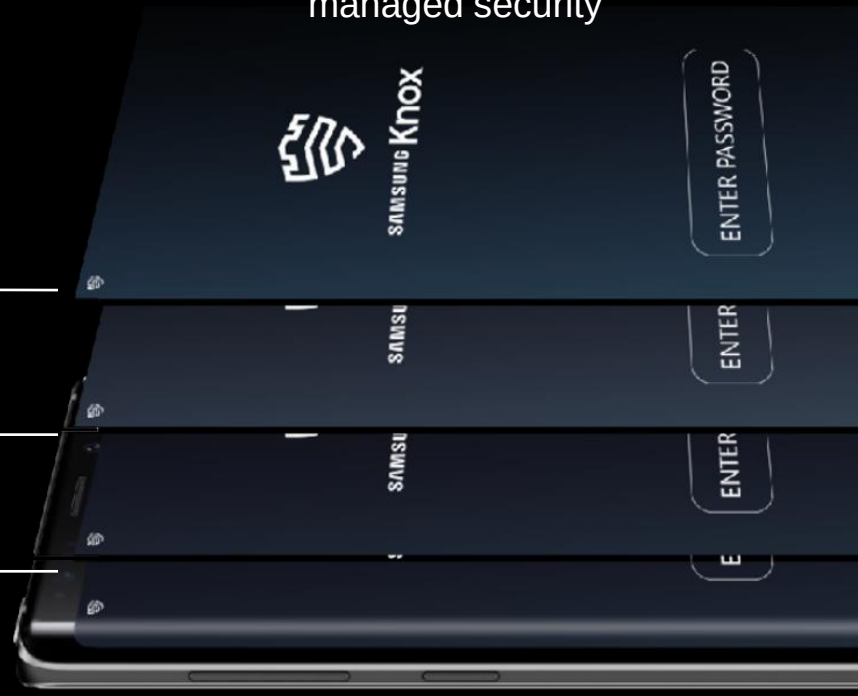
700M+ The best possible device security

12 of 12 ‘‘Strong’’ rating in 12 of 12 features posted for corporate managed security

Application layer

Firmware | Operating System

Hardware



2019

Introducing Samsung Galaxy Enterprise Edition

Enterprise Edition Feature review

A comprehensive package for enterprise mobility

Enterprise Edition enables new levels of mobility, performance and productivity, opening up the next mobile economy.

E-FOTA on MDM

E-FOTA

Enterprise FOTA With MDM Partners

for the Enable to Control & Management

Knox Configure

Knox Configure

Advanced Cutomisation

for the device customisation and deployment

4 years of Security Patches

Security Patches

Schedule Commitments

(3 Years Monthly Security MR & 1 more year with Quarterly Security MR)

2 years Market Availability

2yrs PLC

Continuous Availability

For market availability

Enterprise Tech Support

ETS

Enterprise Tech Support

with EE Dedicated price proposal

(Paid Option)

Driving transformation
together.

Thank you.

Is your workforce ready for mobile future?

David CHENEVEZ
Global Account Director

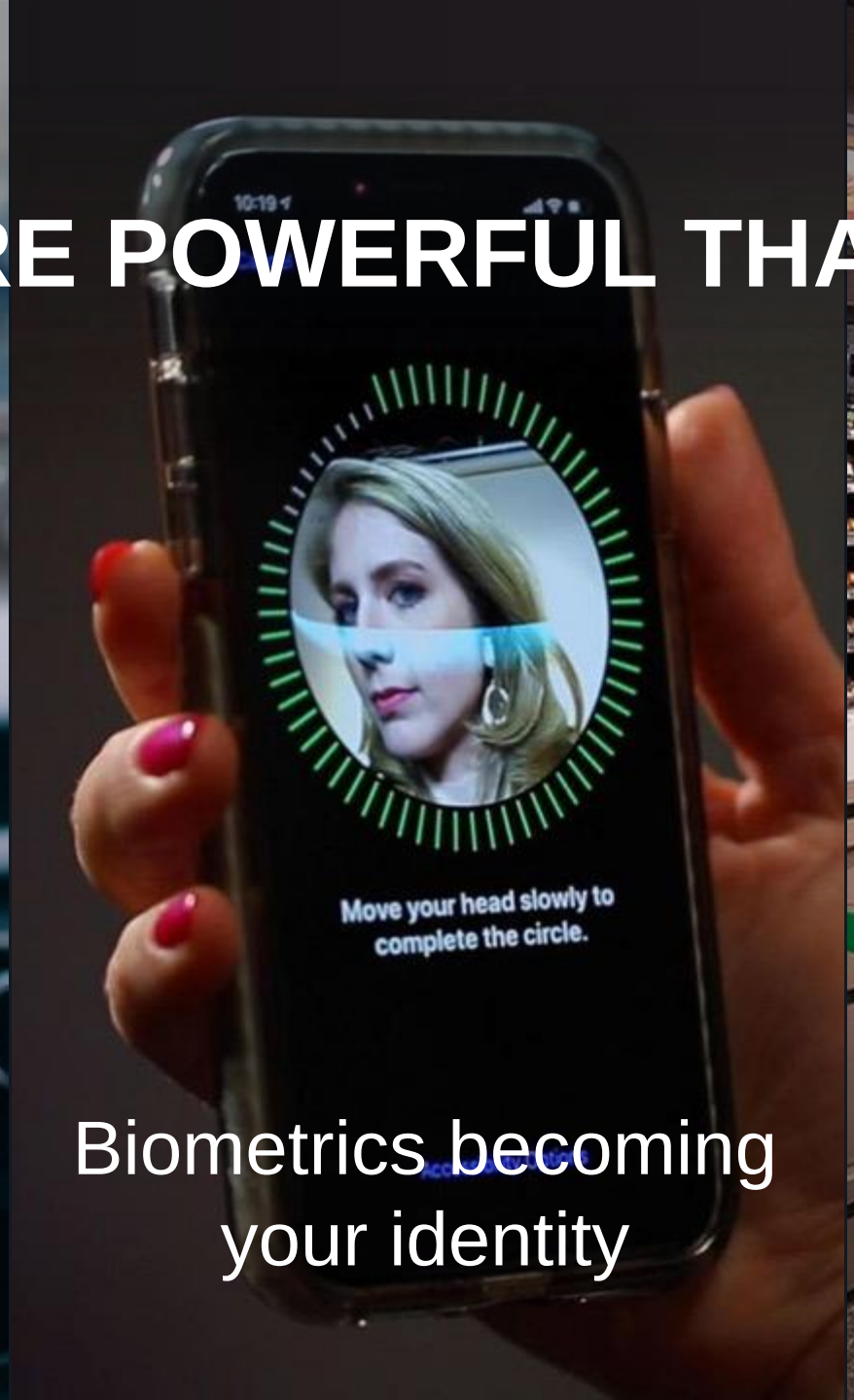
orange™ Business Services

MobileIron
A PROVEN MOBILE LEADER
17,000 Customers
11,000,000 Business critical endpoints
80+ Security patents
105% Revenue renewal rate
350+ Ecosystem partners
8X Gartner leaders quadrant
2018 Recognition:
Gartner peerinsights customers' choice 2018
FORRESTER Wave Leader
IDC
SCP SERVICE CAPABILITY & PERFORMANCE CERTIFIED

MOBILE IS AT THE CENTER OF OUR UNIVERSE

MOBILE: MORE POWERFUL THAN YOU THINK

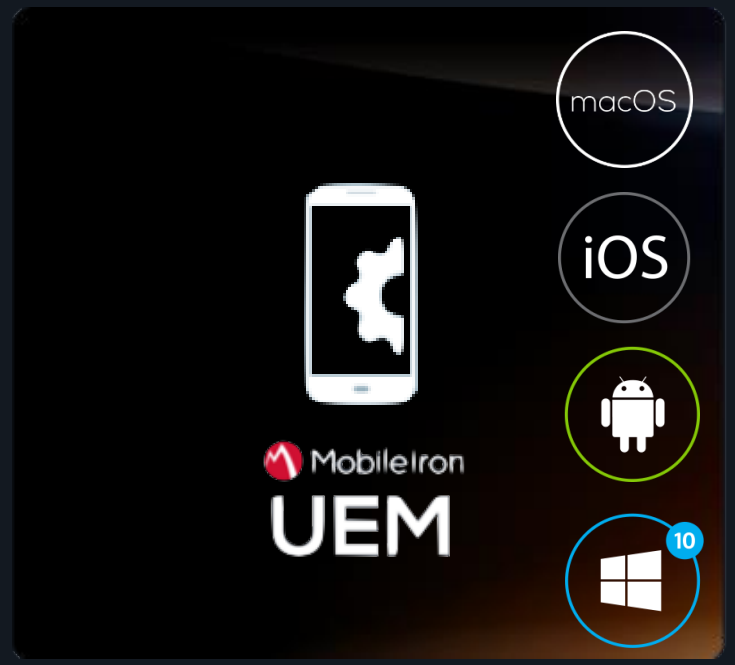
Ever-present



Biometrics becoming your identity

Amazing consumer experiences

MobileIron Solution



Security & management for modern devices accessing business data.

Simple and smart security for the enterprise cloud.

Mobile threat detection and remediation.

A ZERO TRUST MOBILE-CENTRIC APPROACH

WHERE ARE YOU ON YOUR JOURNEY TO ZERO TRUST?

Enabling new types of devices and users?

Mam only,
task workers, Mac OS

MobileIron UEM

Adding cloud services?

MobileIron ACCESS

Want to enforce the broadest set of security policies?

MobileIron UEM · MobileIron ACCESS · MobileIron THREAT DEFENSE

Protect data on the device from threats?

MobileIron UEM · MobileIron THREAT DEFENSE

MAKE MOBILE YOUR ID IN THE ENTERPRISE

Use the foundation of UEM to set up Zero Trust access from any device, any OS, any location, to any service

MobileIron Confidential

MOBILEIRON LIVE! 2019

BERLIN
MAY 15-16

MOBILEIRON LIVE! 2019

HOME REGISTRATION AGENDA SPEAKERS HOTELS BLOG

DESTINATION MOBILE ID

41 Days 14 Hours 48 Mins 17 Secs

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Thank you

orange™ Business Services