



Paris, 1 April 2014

PSA Peugeot Citroën partners with Orange Business Services to offer a new telematics solution to help fleet owners reduce vehicle total cost of ownership (TCO)

Optimising and reducing a vehicle's total cost of ownership (TCO) is a critical challenge for all fleet managers. In collaboration with its partner Orange Business Services, PSA Peugeot Citroën will launch a fleet management solution in April covering the entire Peugeot and Citroën line-up.

This manufacturer-guaranteed solution is based on the use of an autonomous telematics box (ATB) connected to a vehicle's controller area network (CAN) bus, allowing for automatic reports of precise, reliable data from the vehicle's on-board computers. Parameters monitored include exact kilometre readings, consumption, mechanical alerts and fuel levels. In addition, the solution offers real-time information on hours of use and geographic location.

These data can be used for a variety of purposes:

- Companies interested in preserving the environment can use data on exact fuel consumption to inform employees about how to reduce CO₂ emissions through more responsible eco-driving techniques. The benefits include lower fuel costs and more adapted driving.
- Fleet managers can use each car's exact kilometre reading to schedule vehicle maintenance and plan replacements more efficiently and effectively.
- Companies interested in this service can use geographic location data to optimise each vehicle's routing and meet customer requests for the closest car in real time.

This new fleet management system is offered to all business customers, who can now order vehicles equipped with the system before delivery, thereby avoiding long and costly post-delivery installation. The dealer will deliver a new, already-connected vehicle.

The ATB can also be fitted on existing vehicles, for more comprehensive management of the entire fleet using the same parameters.

To receive the data collected by the system, PSA Peugeot Citroën invites its customers to subscribe to Fleet Performance, the fleet management and vehicle geolocation solution offered by its partner Orange Business Services. This solution is based primarily on a web portal, which allows an enterprise to remotely access the data of its fleet.



Customers have a choice of three service packs:

- Pack 1 → Fleet management: data on consumption, hours of use, preventive maintenance, mechanical alerts and fuel levels.
- Pack 2 → Pack 1 + Eco-driving: analysis of driving styles, comparisons among drivers within the same fleet and related recommendations for improvement.
- Pack 3 → Pack 2 + geographic location: fleet situation in real time, search for vehicles near a specific location and routing displays.

The new fleet management solution is provided by the Peugeot Connect Fleet Management and Citroën Connect Fleet Management services, which are available through the Peugeot and Citroën networks, respectively.

Media Contact :

PSA Peugeot Citroën : Direction de la Communication, - www.psa-peugeot-citroen.com, +33 1 40 66 42 00

Orange Business Services : Elizabeth Mayeri, elizabeth.mayeri@orange.com, +1 212 251 2086

About PSA Peugeot Citroën

With its two world-renowned brands, Peugeot and Citroën, PSA Peugeot Citroën sold 2.8 million vehicles worldwide in 2013, of which 42% outside Europe. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2013. The Group is the European leader in terms of CO emissions, with an average of 115.9 grams of CO₂/km in 2013. PSA Peugeot Citroën has sales operations in 160 countries. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit www.psa-peugeot-citroen.com

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry's highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is a seven-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on LinkedIn, Twitter or Facebook.

Orange is one of the world's leading telecommunications operators with annual sales of €41 billion in 2013 and has 165,000 employees worldwide at Dec. 31, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

Orange and any other Orange product or service names included in this material are trademarks of Orange Brand Services Limited.

Microsoft and Lync are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries