



Press release  
Paris, January 21, 2016

## Orange Business Services positioned as a Leader in 2016 Gartner Magic Quadrant for Network Services, Global

Orange Business Services has been positioned in the Leaders quadrant in the January 2016 *Gartner Magic Quadrant for Network Services, Global*<sup>i</sup>. The report evaluated 12 network service providers on their ability to execute and the completeness of their vision. Orange Business Services has been positioned the highest along the “ability to execute” axis.

“We believe our continued position as a Leader in the Gartner Magic Quadrant for Global Network Services is recognition of the hard work we put into meeting our customers’ needs. These include new services such as our hybrid network and SDN capabilities, along with proven high levels of customer experience and unparalleled global reach,” says Thierry Bonhomme, CEO of Orange Business Services.

### Rapid technological evolution

The network landscape is transforming rapidly with enterprises increasingly choosing new technologies such as cloud IT service delivery and software-defined networks (SDN). Orange Business Services is meeting these customer demands with its Essentials 2020 strategy, which both strengthens its customer service and network delivery capabilities. Already with the broadest network coverage of all service providers, Orange has also been extending its presence in all of the major emerging regions.

According to Gartner, “Vendors in the Leaders quadrant are performing well today and maintain a stable organization with a clear vision of market direction. They deliver comprehensive portfolios of network services, across broad geographies, with good service quality. They address the global networking needs of a broad range of enterprises in terms of size, geographic distribution and vertical industry.

“Leaders shape the direction of the market by extending their coverage, developing new class-leading capabilities and new commercial models, and deploying these at scale,” it added.

Orange leadership extends beyond just connectivity, as Orange Business Services also was positioned as a Leader in the Gartner Magic Quadrant for Contact Center as a Service, Western Europe.<sup>ii</sup>

The 2016 Gartner Magic Quadrant for Network Services, Global is available at:  
<http://www.gartner.com/reprints/orange-reprints-vol2?id=1-2WCMQAB&ct=160115&st=sb>

### About the Magic Quadrant

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### About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with annual sales of 39 billion euros in 2014 and has 157,000 employees worldwide at 30 September 2015. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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### Press contacts:

Elizabeth Mayeri, Orange Business Services, [elizabeth.mayeri@orange.com](mailto:elizabeth.mayeri@orange.com), +1 212 251 2086

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i Magic Quadrant for Network Services, Global - Neil Rickard, Bjarne Munch. Published: 14 January 2016

ii Magic Quadrant for Contact Center as a Service, Western Europe - Steve Blood, Drew Kraus, Daniel O'Connell. Published: 15 October 2015