



## Orange Business Services places the Environment at the heart of its strategy with **the Green Act Program**

Responding to climate challenge is one of the main commitments that Orange has made within its **Engage 2025** strategic plan, with the objective to achieve **Net Zero Carbon Neutrality by 2040**.

At **Orange Business Services**, we take this commitment at heart by making our operations environmentally sustainable, offer our customers eco-responsible products and services while providing innovative solutions for the planet.

**This is why we have launched Green Act.** This **cross-functional program** is aimed at involving **all of Orange Business Services' stakeholders** in embedding environmental issues as a key priority into their **day-to-day processes and business activities**. This will allow to **accelerate our transition** and to position Orange Business Services as a reference on ICT for a sustainable digital transition internally and for our customers.

### Making digital work for our planet

Our ambition at Orange Business Services is to support our **B2B customers and partners** in **their digital transformation, to co-innovate** and co-construct cutting-edge solutions that will lead to a **more responsible economy** and society while **driving the green transition**.

We are convinced that **digital can be a key enabler for the decarbonization and environmental transition of our customers**. In such context, we are here:

- to help our customers developing **Green IT approach** and reduce their carbon footprint, to embrace eco-design and circular economy principles for their solutions
- to facilitate and accelerate collective and collaborative dynamics, by connecting ecosystems

### Orange to achieve net zero carbon by 2040

While digital technology is one of the solutions for fighting against global warming and reducing the carbon footprint of other sectors, **we must also make every effort to reduce our own emissions and make our operations greener**. The Orange Group has therefore committed to being net zero by 2040, ten years ahead of the telecom industry's commitments in line with the Paris Agreement.

To achieve this goal, we are implementing **an ambitious energy efficiency action plan**, developing and using energy from **renewable sources, deploying circular economy principles** and investing in **carbon capture solutions** to reduce our residual emissions.



## Orange Business Services contributes to the Orange Group's environmental objectives for 2025

**30%**

decrease in our greenhouse gas emissions (compared to 2015)

**50%**

of renewable energy in our energy mix

**30%**

of our cell phones sales volume collected per year

### Networks & IT

Limit the increase in the electrical consumption of our networks & IT infrastructures

### Buildings

Reduce energy consumption

### Fleet of vehicles

Reduce the fleet and electrify  
Limit fuel consumption

### Renewable energy

Share of Electricity from Renewable sources

### Mobile Collect

Sales of refurbished mobiles

Collect of customer network equipment

Developing the circular economy and eco-design for all our IT and network equipment

Refurbished IT and network Equipment

Integrate eco-design in the development of our products and services

## Engage our internal transformation



### Green Operations

Mitigate the increase of Orange Business Service's energy consumption and related carbon footprint by transforming the way we manage and operate our infrastructures through :

- Structuring and rolling out of an energy efficiency program addressing our IT and network infrastructures worldwide and reduce our environmental impact.
- Increase the use of renewable energies to all our sites worldwide
- Include energy efficiency and environmental criteria in our sourcing practices



### Ecodesign

Apply eco-design principles to our key products and services, customer software solutions as well as our IT and network infrastructures, platforms and internal IT solutions



### Circular economy

Generalize the principles of circular economy internally allowing to :

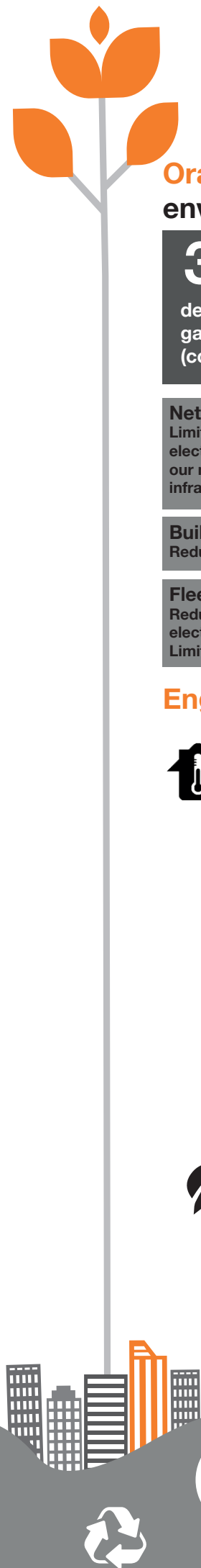
- Refurbish and extend the use of IT and network equipment
- Integrate circular economy guidelines in our sourcing practices in particular for hardware purchase
- Embed circular economy in the design of our IT and network infrastructures as well as our products and services.



### Employees, skills and engagement

Encourage and promote our employees' engagement on environment by :

- Creating new opportunities and promoting employees initiatives
- Engaging employees on environmental challenges
- Design and deploy training plans providing our employees with critical professional skills and tools



## Help our customers and partners to reduce their own environmental footprint



### Solutions for Green

Promote solutions for the planet or what we call "Solutions for Green", by providing our customers with :

- A comprehensive portfolio of digital products and services such as smart building, smart workplace, smart mobility, monitoring of service usage and resource management, etc. allowing them to reduce their environmental footprint
- Consulting services in the field of Green IT including assessment of environmental impact of digital services
- Opportunities to develop new solutions through co-innovation



### Green Ecosystem

Co-construct an ecosystem with suppliers, partners and customers that enables innovation, sharing of best practices and new collaborations.

### Orange Business Services

**Orange Business Services, the Orange entity dedicated to companies and organisations, is your partner for digital transformation and network expertise.**

**At Orange Business Services, with our 28,000 employees, we connect, protect and innovate, all over the world, to achieve sustainable business growth.**

**Orange Business Services is a network-native digital services company.**

### Who to contact for more information on the Green Act

#### Operational sponsor:

Jérôme Goulard

#### email:

[jerome.goulard@orange.com](mailto:jerome.goulard@orange.com)

#### Program director:

Marco Bastucci

#### email:

[marco.bastucci@orange.com](mailto:marco.bastucci@orange.com)

