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## **Orange Business Services launches 12<sup>th</sup> solution center in Asia Pacific to support its growth in the region**

**creates customer experience zones in addition to new mobile solution centers across Hong Kong, China, Singapore, Japan, India and Australia**

[Orange Business Services](#), a leading global integrated communications service provider, today announced the opening of an interactive 'solution center' in Hong Kong, following similar customer experience centers in Singapore, Beijing and Tokyo. This is the twelfth addition to the extensive breadth of interactive solution showcase facilities opened in Asia Pacific, including eight new mobile solution centers launched recently. The new center in Hong Kong showcases advanced enterprise communication solutions including Orange's cloud offerings of [Flexible Computing](#), [Flexible Contact Center](#) and [Unified Communications as a Service](#).

Meanwhile, mobile solution centers, which are available for customers in New Delhi, Mumbai, Sydney, Melbourne, Singapore, Beijing, Tokyo and Hong Kong allow Orange's best-in-class solutions to be experienced by customers on an anytime-anywhere basis. All centers are connected to Orange's global demonstration infrastructure enabling a real-time, consistent experience to enterprise customers.

"Orange Business Services experienced double-digit growth in the region since the beginning of the year," said Yee-May Leong, Senior Vice President, Asia Pacific, Orange Business Services. "Domestic and global enterprises in China, India, Australia, Hong Kong, Singapore, Japan and Korea present many large, managed services opportunities, while Indonesia, Malaysia, the Philippines and Taiwan are emerging as new strategic frontiers. The new solution centers are a step further in our efforts to seize new business opportunities and provide our customers across every part of Asia Pacific the real experience of innovative communication solutions. As CIOs across the region move further to drive more business value from cloud, the solution centers will enable them to make the right choices."

The solution centers showcase:

- [Flexible Computing](#) – an Infrastructure as a Service (IaaS) offering;
- [Business Together as a Service](#) – a suite of unified communications tools that supports enterprise collaboration across a global workspace;
- [Flexible Contact Center](#) – a solution that boosts organizations' multi-channel CRM communications to meet customer demands;
- Videopresence, Smartphone Management and Machine to Machine solutions.

Orange Business Services benefits from industry-leading innovation and strategic advantage from Orange's pool of innovation capabilities to help bring new services to market. In Hong Kong, Orange



Business Services is supporting the business growth of its customers by focusing on key areas such as network enhancements, cloud computing, strategic partnerships and network-related IT services. More than 2,000 enterprise customers in the region are already benefiting from Orange's international network backbone and related IT infrastructure investments. Orange has the strongest network coverage in Asia Pacific, reaching into 40 countries and territories.

#### **About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 168,000 employees worldwide at June 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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