



press release
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Orange Business Services strengthens global market position in cybersecurity services

- growth of Orange Business Services security services for enterprises, in line with its Conquest 2015 strategic plan
- worldwide launch of **Flexible Identity**, a solution to federate all the users' identities available in a cloud mode
- cybersecurity consulting and support services gain momentum

Orange Business Services – strong ambitions on security

With 350 security consultants, services available in 220 countries and territories, and more than 100,000 users of its strong authentication solutions, [Orange Business Services](#) is a world player in [enterprise security services](#). As one of the 8 core growth areas of its Conquest 2015 strategic plan, Orange Business Services' security services revenues are growing faster than the market, which is predicted to increase by more than 10 percent per year until 2016¹.

“Facing an increasing number of more targeted, sophisticated and hidden threats, our customers need to continuously be kept informed of the risks they run,” said Vivek Badrinath, CEO, Orange Business Services. “This leads us to remain at the forefront and be always more agile when developing new services. Network security lies at the core of our operator DNA, providing a robust framework to enable advanced security services able to prevent and manage risks from the network itself to the workstation. We support companies to analyze and manage the security of their workspace – including mobile workspace – and offer them a secured cloud environment, all of this on a global scale.”

Orange Business Services has chosen a holistic approach that enables a comprehensive range of security services: from IT infrastructure to risk management, including data and access protection.

Flexible Identity: federating all the users' identities in a cloud mode

Sixty percent of smartphone business users also use them for personal purposes.² To reign in this “device sprawl,” the development of professional/personal uses, and the multiplication of cloud applications, identity control is a major challenge for companies' security policies. This security requirement must fit with the simplicity required by users who need to access any resource, from anywhere, at any time, on any device.

Orange Business Services meets these challenges with Flexible Identity, a cloud identity federation offering that provides users with a centralized and unique authentication method to access their resources wherever they are – hosted within the company or in the cloud – on any device.

¹ Source: PAC 2012

² Source: IDC 2012



Available in the second half of 2013, this new enterprise cloud solution will allow security administrators to define custom profiles and access methods for each employee, which will allow them to fine tune the profiles distinguishing between professional/personal uses and to implement data loss prevention and encryption features.

cybersecurity: managing and analyzing threats and security risks

Facing an increasing number of attacks and new types of risks, management and governance requirements are stronger than ever. Leveraging its network activity management, monitoring and visibility expertise, Orange Business Services offers **CyberRisk and Compliance Intelligence**, a range of services to assess IT security posture and take appropriate steps. These auditing and consulting services are based on information gathered by security experts watching and monitoring networks, providing a consolidated view of the threat landscape. These services enable enterprises to assess the risk exposure and compliance level of their IT environment with legal and industrial mandates.

Orange Business Services' customers can also take advantage of **Security Event Intelligence**: a comprehensive range of monitoring, alerting, and reporting features to manage security exceptions and take the necessary remedial actions. From incident management to complete security monitoring, different service levels can be delegated to Orange Business Services.

Visit Orange Business Services' Security Expert Blog: <http://www.orange-business.com/en/blogs/connecting-technology/security>

About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with annual sales of 43.5 billion euros and has 170,000 employees worldwide at Dec. 31, 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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