



press release
Paris, March 3, 2011

Orange Business Services tops Vertical Systems Group's Global Provider Ethernet Leaderboard for second consecutive year

remains market leader in Ethernet services for multinational businesses

Orange Business Services is the leading global provider of Ethernet Services for the second consecutive year, according to Vertical Systems Group's [Full-Year 2010 Global Provider Leaderboard](#). The Global Provider Leaderboard measures retail Ethernet ports installed at enterprise customer sites outside of a provider's primary home country.

The development of very high-speed broadband networks is one of the driving forces of France Telecom Orange Group's corporate project, Conquests 2015. Very high-speed network development is an important factor that will stimulate economic growth and competition in the future.

As businesses of all sizes become increasingly dependent on information to run their operations, the market for Ethernet Services to interconnect business sites and data centers is rising. Since the beginning of the year, more than one-third of the requests for quotation received by Orange Business Services are for bandwidth of 100Mb or higher.

Orange Business Services offers [Business Ethernet](#), the nation-wide offer in over 3,000 cities in France, [International Ethernet Link](#), the offer for large MNC customers in [39 countries](#) outside of France and Ethernet access to IP based VPN in 52 countries and extending to 62 during 1H2011. The Group continues investing in Ethernet with a goal of providing 100Mb-10G/s Ethernet access worldwide for our strategic customer sites.

"Being at the top of the Ethernet Services Leaderboard exemplifies our ambitions regarding very high-speed broadband networks," said Marc Blanchet, senior vice president of Global Communications Solutions, Orange Business Services. "Orange Business Services recognizes very high-speed broadband as a key growth area in our Conquests 2015 project. To achieve this ambition, we continue investing in Ethernet Services, enabling our customers to expand their networks, especially into emerging markets, using a high-speed, high bandwidth solution that fully integrates into their managed global IP network."



About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with 169,000 employees worldwide, and sales of 45.5 billion euros in 2010. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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About Vertical Systems Group

Vertical Systems Group (www.verticalsystems.com) is recognized worldwide as a leading market research and strategic consulting firm specializing in defensible quantification of the networking industry. For more than twenty five years, Vertical has provided its clients with in-depth market sizing and insight on wireline data and emerging network technologies. Vertical Systems Group's *ENS Research Programs* are a comprehensive "real world" resource for business and product planning. *ENS* tracks enterprise customer migration across all broadband network services to deliver more defensible analysis as compared to discrete market forecasts. *ENS* research coverage includes Ethernet, Dedicated IP/MPLS VPNs, Access, Fiber, Private Lines, Frame Relay/ATM, Broadband and more. For additional information on Vertical Systems Group's services, visit <http://www.verticalsystems.com>.

Editor's note

Vertical Systems Group published its [Full-Year 2010 Global Provider Ethernet Leaderboard](#) on Feb. 10, 2011, based on the firm's latest research. Global Provider share measures retail Business Ethernet ports installed at enterprise customer sites outside of the provider's primary home country.

Press contacts

Orange Business Services

Global: Elizabeth Mayeri, +1 212 251 2086, elizabeth.mayeri@orange-ftgroup.com

Orange

Héloïse Rothenbuhler, +33 1 44 44 93 93, service.presse@orange-ftgroup.com