



press release
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Orange Business Services tops Global Provider Leaderboard for Business Ethernet services

with market-leading, end-to-end managed Business Ethernet services in 34 countries

Orange Business Services is the leading global provider of Business Ethernet Services for the second consecutive time, according to Vertical Systems Group's [Mid-2010 Global Provider Leaderboard](#). The Global Provider Leaderboard measures retail Ethernet ports installed at enterprise customer sites outside of a provider's primary home country.

As businesses of all sizes become increasingly dependent on information to run their operations, the market for Ethernet Services to interconnect business sites and data centers is rising. Orange Business Services experienced a 42 percent growth in requests for quotation for very high Ethernet bandwidth in Europe, America and Asia between the first half of 2009 and the first half of 2010.

In response to the market's expectations for scalability and simplicity of Ethernet Services, Orange Business Services has simplified its portfolio to two main offers: [Business Ethernet](#), the nation-wide offer in over 3,000 cities in France, and [International Ethernet Link](#), the offer for large MNC customers in [33 countries](#) outside of France.

The major benefits for enterprise customers from these Ethernet-based services are:

- higher bandwidth capability with connections up to 1 Gbps;
- release of new CPE allowing four classes of service, dynamic bandwidth reallocation, reporting per VLAN and per class of service;
- best-in-class Ethernet infrastructure performance and SLAs;
- evolutionary and more comprehensive connectivity: point-to-point, hub & spoke or any-to-any available in 10 countries;
- seamless integration between Business Ethernet and International Ethernet Link; and
- hybrid access in order to share the Ethernet local loop offer with IP VPN service.

"Orange Business Services expects continued growth in demand for Ethernet services," said Nicolas Roy, Network Solutions Business Unit, Orange Business Services. "To meet our customers' evolving needs, we are continually enhancing our offer and will extend VPLS and very high speed service with any-to-any capability to the U.S., Hong Kong and Singapore by the end of the year."



About Orange Business Services

Orange Business Services, the France Telecom Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in an additional 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (22.1 billion euros for the first half of 2010). At June 30, 2010, the Group had a total customer base of 182 million customers in 32 countries. These include 123.1 million mobile customers and 13.2 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number three provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the Internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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Editor's note

Vertical Systems Group published its [Mid-2010 Global Provider Ethernet Leaderboard](#) on Aug. 30, 2010, based on the firm's latest research. Global Provider share measures retail Business Ethernet ports installed at enterprise customer sites outside of the provider's primary home country.

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