



press release
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Orange confirms its leadership in the sustainable telecoms market, according to independent analyst firm

Orange, through [Orange Business Services](#) — its division for enterprise customers, confirms its leadership in the sustainable telecoms market, according to the [2011 report published by Verdantix](#), an independent analyst firm that provides commercial analysis of climate change, sustainability and energy issues. Orange is in the leader position in the Green Quadrant® on Sustainable Telecoms in Europe for the third consecutive year. This position confirms its strong [commitment to sustainable development](#) both as solutions for customers and as corporate responsibility at the Group level.

“Orange stands out as one of a few telecoms operators that have been most successful in creating, marketing and delivering telecoms solutions which offer sustainability benefits to business customers,” said David Metcalfe, the Verdantix director who led the research. “The telecoms providers in the leader’s quadrant boast the broadest portfolio of services that target sustainability growth markets like electricity and gas smart metering. Orange scores among the top two telecoms providers for sustainable consulting, cloud computing and solutions enabling telecommuting. Orange is one of the top three providers for smart meters and M2M solutions.”

The Verdantix report, Green Quadrant Sustainable Telecoms Europe 2011, compares 18 telecoms operators on 50 criteria and includes insights from interviews with a panel of 15 senior IT and telecoms buyers with combined revenues of over €175 billion.

Orange was recognized for integrating sustainable business strategies and for leading the European sustainable telecoms market on fleet telematics. Verdantix also found that, alongside a few other providers, Orange stands out as a telecoms operator that has made meaningful and material investments in sustainability proposition development.

“We are very proud to be a Leader in the Verdantix Green Quadrant® for the third consecutive year,” said Marc Fossier, Executive Vice President, Chief [Corporate Social Responsibility](#) Officer, Orange Group. “Our CSR policy plays a vital role in our conquests 2015 strategic plan, launched one year ago. We have a strong momentum within Orange to reduce our carbon footprint and to implement an aggressive sustainability policy. For our business customers, we provide a wide array of solutions that support sustainability including: global videoconferencing services, telepresence, flexible workplace solutions, and M2M offers like smart metering and fleet management. On top of that, our broad portfolio of cloud computing solutions offers customers many sustainable telecoms options.”



Orange was also featured in Verdantix's report titled Carbon Strategy Benchmark: IT Services Sector June 2011. Verdantix reported that Orange has a long history of carbon disclosures and targets reductions in absolute emissions across the entire group. Orange has a clear target for renewable electricity generation and its energy use target is one of the most aggressive in the sector.

About Verdantix

Verdantix is the fastest-growing, independent, analyst firm focused on energy, environment and sustainability. For more information visit www.verdantix.com.

About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide and sales of 11.2 billion euros in the first quarter 2011. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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