



Orange Business Services - Trading Solutions wins Leaders in Innovation Award for Best IP Network 2010

London, 17 December 2010 - Orange Business Services - Trading Solutions, the leader in voice and electronic trading infrastructure and services for the trading communities, today announced that it has won the Financial-i Leaders in Innovation Award for IP Network. The Leaders in Innovation Awards identify global transaction banks and financial hardware and software providers that in the last 12 months have excelled, in terms of innovation in business solutions. Shortlisted companies were selected based on research conducted by Financial-i's team of journalists as well as feedback received from the awards advisory panel, which included industry analysts, consultants and practitioners.

The award reflects the growth of Orange Business Services - Trading Solutions' TCSnet, its global MPLS (Multi Protocol Label Switching) trading network, which facilitates trading between counterparties and enables financial services firms to gain access to all of the world's major financial hubs. It is a highly secure financial transaction platform that delivers critical real-time trading applications and SIP based capabilities, significantly cuts latency and meets the demanding service requirements of financial market participants through switching speed, traffic engineering and convergence. The company offers a plug and play solution with key differentiators including trading specific architecture and flow management technology to optimise bandwidth, route, latency, jitter and packet loss, making TCSnet the network of choice for many customers.

In just under two years since launching TCSnet to the global financial community, the trading dedicated network continues to expand day by day. Buy-side and sell-side financial institutions rely on the power, reliability and security of TCSnet, building on their existing experience, knowledge and trust within the global financial community. In the last year Orange Business Services - Trading Solutions has opened PoPs in Brazil (Sao Paulo) and China (Beijing) and has connected more than 250 new member organisations.

"The Financial-i Innovation Awards identify companies who have demonstrated an ongoing commitment and investment in innovation, which positively impacts end users", said Anita Hawser, managing editor, Financial-i. "Over the last year Orange Business Services - Trading Solutions has



established themselves as a key player in the IP network space and is expanding geographically with an increasing client base. We are happy to award them with this accolade in recognition of their achievements.”

Lionel Grosclaude, CEO, at Orange Business Services - Trading Solutions said, “We are thrilled with the award win and appreciate acknowledgment from Financial-i and the judges on how our network has evolved over the last year. Currently with over 2000 members, the TCSnet is constantly expanding to meet the requirements of our growing customer base worldwide”. He added, “High frequency trading participants, brokers and institutional investors are seeking new ways to improve the performances of their trading strategies and meet regulatory changes. Today more than 70% of transactions in the equities markets are done electronically. It is our job to provide customers with the technology and high speed network, offering them competitive advantage. 2011 is already shaping up to be one of our busiest years with several new developments in the pipeline”.

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About Orange

Orange is the key brand of France Telecom (NYSE:FTE), one of the world’s leading telecommunications operators. At the end of 2009, France Telecom had sales of 44.8 billion euros (33.7 billion euros for the first nine months of 2010). At Sept. 30, 2010, the Group had a total customer base of 203 million customers in 32 countries.

For more information visit: www.orange.com or www.orange-innovation.tv

About Orange Business Services

Orange Business Services, the France Telecom Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world’s largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in an additional 166. Thousands of enterprise customers and 1.4 million users rely on Orange Business Services international platform for communicating and conducting business. Learn more at www.orange-business.com

About Orange Business Services - Trading Solutions a single source of innovation.

Orange Business Services - Trading Solutions is a leading provider of convergent voice and electronic trading infrastructure and services for the trading communities. It is an international subsidiary of the Orange Group, employing over 450 people in the major financial centres across the globe including Beijing, Frankfurt, Geneva, Hong Kong, London, Madrid, Milan, New York, Paris, Shanghai, Sydney, Singapore, Tokyo and Zurich. The company is supported by a global partner network of distributors in 50 countries offering customers 24/7 service.



Orange Business Services - Trading Solutions has more than 45 years experience of working with the financial services trading industry. With a focus on building long-term partnerships with customers, Orange Business Services - Trading Solutions brings innovative solutions and the highest quality services to the trading community. It provides optimised solutions over its dedicated trading network to a community of more than 2,000 network member organisations, encompassing buy-side and sell side institutions and trading venues.

Orange Business Services - Trading Solutions also offers flexible trading products and services including state of the art, unified voice trading solutions with over 40,000 turrets in play featuring user's programmable interfaces, touchscreens and voice/instant messaging recording solutions. For more information please visit www.orange-business.com/trading-solutions