



AT&T and Orange Business Services Expand Telepresence Community

New Agreement Magnifies Global Telepresence Footprint and Increases Endpoints for Enterprises

DALLAS AND PARIS, February 02, 2012 - [AT&T](#) and [Orange Business Services](#) today announced a new inter-provider connectivity agreement for a global telepresence service that expands the features and capabilities of video collaboration; allowing enterprises to schedule telepresence meetings and seamlessly connect telepresence endpoints.

This new service is available to all [AT&T Telepresence Solution](#)[®] and [Orange Telepresence Community](#) customers using Cisco TelePresence[®] endpoints.

Customer highlights and benefits

- Facilitation of real-time, virtual meetings around the world between companies that are connected to the AT&T Business Exchange or Orange Telepresence Community;
- More efficient use of limited resources - people are meeting instead of traveling
- Easy remote collaboration, promoting quicker decision-making and issue resolution;
- Decrease in travel costs; effectively shrinking an organization's carbon footprint.

"The value of instant global collaboration through [telepresence](#) is becoming increasingly more advanced and agnostic," said Brian Washburn, Research Director, Network Services, Current Analysis. "New agreements, like the one between AT&T and Orange, continue to expand and broaden a variety of pervasive communities; allowing customers to seamlessly connect and engage with business partners with the push of a button."

"This capability with Orange further extends AT&T's telepresence offer and brings the benefits of the AT&T Business Exchange to even more global customers who understand the value of connecting through face-to-face collaboration," said Alan Benway, Executive Director of [AT&T Business Solutions](#). "By using our world-class MPLS network to connect organizations to their customers, suppliers and business partners, telepresence has proven to be a valuable communications tool -- in fact, more than one-third of the companies ranked in the Fortune 100 are connected to the AT&T Business Exchange. Telepresence is a valued solution that is hard to ignore when considering the organizational and environmental benefits the technology brings to the table."

Andrew McFadzen, head of International Network Solutions at Orange Business Services, said: "Orange is committed to implementing inter-exchange services to make it easier for our customers



to communicate via telepresence regardless of network or exchange. With interconnections with AT&T, we offer a very valuable footprint to our customers. The benefits of telepresence increase with the number of companies that can participate in virtual meetings, and our objective is to make it as border-free as a phone call. We are pleased to be expanding our global video collaboration with AT&T. We will continue to work with various partners to increase the range of options our customers enabling them to take full advantage of the business benefits of telepresence.”

Web Site Links

[AT&T Web Site](#)
[AT&T Enterprise Services](#)
[AT&T Telepresence Solution](#)

Related Media Kits:

[AT&T Telepresence Solution](#)
[AT&T Mobility Solutions](#)

Related Releases:

[AT&T and China Telecom Sign Agreement to Expand Relationship, Deliver Global Solutions to Multinational Companies](#)
[Connect with Global Employees, Suppliers and Partners with the Push of a Button](#)
[AT&T Helps Make The World A Smaller Place For Carl Zeiss](#)

Related Fact Sheets:**About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company and one of the most honored companies in the world. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation’s fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile broadband and emerging 4G capabilities, AT&T also offers the best wireless coverage worldwide of any U.S. carrier, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company’s suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising.

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About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world’s largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time



winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide and sales of 33.8 billion euros in the first nine months of 2011. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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Press Contacts:

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086

Héloïse Rothenbühler, Orange, service.presse@orange.com, +33 1 44 44 93 93

Aaron Virola, AT&T Corporate Communications, av768w@att.com, +1 212 453 2396