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## **Orange Business Services unifies communication service for NXP Semiconductors worldwide**

**3-year contract offers best-in-class unified communication service to connect 25,000 NXP employees worldwide**

Orange Business Services is delivering key elements of NXP Semiconductors BV's unified communication strategy. The service provided by Orange enables NXP to improve multinational team collaboration and speed up workflow at a low cost of ownership and predictable cost per user.

Orange has successfully migrated 15,000 users from a Microsoft Live Communication Server-based service to Managed Microsoft Office Communications Server (Release 2). Orange is hosting the service and supporting it with ITIL<sup>®</sup> standards-based service management and guaranteed levels of service availability.

As a high tech company operating in a very competitive market, it is critical for NXP teams all over the world to collaborate effectively for the company to retain its market leading position. Orange gives NXP an edge by supporting the company with a state-of-the-art unified communication service. Employees gain access and control over their communications through a single Microsoft client that offers presence, instant messaging and web conferencing services. Later on, audio and video conferencing along with voice services will be integrated, completing the vision of a fully integrated communication service.

Louis Luijten, chief information officer of NXP, states: "Time to market is critical in our business, and effective collaboration between our global teams makes the difference. Orange Business Services is unifying our communications, giving us an edge in our competitive market. On top of that, they are reducing our total cost of ownership. Orange has proven to be a trusted and reliable partner, which is why we took the decision to outsource the integration of this business critical service to them. We look forward to further expanding our cooperation in the years to come."

Helmut Reisinger, senior vice president Europe, Orange Business Services, said: "Based on our global network services platform and global unified communications expertise, we have proven to NXP in the past that we provide solutions that truly help them find efficiencies and





increase business and employee productivity in order to further improve competitiveness in challenging market circumstances. By delivering a robust unified communications and collaboration service, we are committed to upholding this trust and to increasing the value of our partnership.”

#### **About NXP**

NXP Semiconductors provides High Performance Mixed Signal and Standard Product solutions that leverage its leading RF, Analog, Power, Digital Processing and manufacturing expertise. These innovations are used in a wide range of automotive, industrial, consumer, lighting, medical, computing and identification applications. Headquartered in Europe, the company has about 29,000 employees working in more than 30 countries and posted sales of USD 5.4 billion in 2008. News from NXP is located at [www.nxp.com](http://www.nxp.com)

#### **About Orange**

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 131.8 million customers, the Orange brand now covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had consolidated sales of 50.9 billion euros, including its activities in the United Kingdom, and at 31 December 2009, the Group had a customer base of almost 193 million customers in 32 countries. These include 132.6 million mobile customers and 13.5 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

*For more information (on the internet and on your mobile): [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com), [www.orange-innovation.tv](http://www.orange-innovation.tv)*

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