



Press release  
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## Orange Business Services partners with JouleX to offer the first global IT energy audit in France

### An exclusive audit to help enterprises identify energy and carbon saving opportunities

Thanks to its partnership with JouleX, a U.S.-based enterprise energy management company, Orange Business Services launches new IT Energy Audit assessment services, an exclusive offer of its Innovation and Sustainability practice.

The IT Energy Assessment helps corporations and governments to understand the composition of their energy budget and to achieve significant long-term savings. Through a specific methodology and JouleX Energy Manager software, Orange Business Services offers a comprehensive analysis of devices energy consumption, a simulation of savings and the rollout of actions to achieve savings.

The JouleX Energy Manager software provides the ability to baseline, monitor, analyse and manage the energy consumption of all IP network-connected devices and systems ranging from desktops, laptops, monitors, copiers and VoIP phones to servers, switches, routers and storage to lighting systems and HVAC. JouleX software offers the functionality to monitor energy usage not only in the workplace but also across data centers and facilities management infrastructure.

JouleX software performance combined with the consulting expertise of Orange Business Services generate several benefits for businesses:

- global financial savings on all equipments (including non-critical and critical devices)
- savings of IT energy budget: 30% up to 60% in some occasions
- a significant Return On Investments within < 3 months – 6 months
- no impact on network configuration or security
- agentless technology does not require expensive software or device agents or hardware meters to purchase, deploy and maintain

“Orange Business Services has been committed to Green IT and IT for Green since their early days,” declared **Jean-Pierre Lemaire, CEO of Orange Consulting**. “Sustainability and Green IT have become key targets at a CEO level within the enterprises, and we are now in a position to meet the expectations of not only CIOs , chasing for new levers to reduce the TCO of their IT infrastructure in and beyond their data centres, but also Heads of CSR looking for minimising their company’s energy bill and carbon footprint. JouleX software will be key in that ambition.”

“We are excited to be part of Orange Business Services innovative energy assessment services,” comments **Tom Noonan, President and CEO of JouleX**. “These new services will provide the industry’s first comprehensive visibility into the energy consumption and utilization of all devices and systems and provide the expertise to significantly reduce energy consumption and carbon emissions by up to 60%.”



### **About Orange Business Services**

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at [www.orange-business.com](http://www.orange-business.com)

France Telecom-Orange is one of the world's leading telecommunications operators with 169,000 employees worldwide, and sales of 45.5 billion euros in 2010. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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### **About JouleX**

JouleX is the leading innovator in sustainable energy management systems for the enterprise. Its flagship solution, the JouleX Energy Manager (JEM), provides the Global 2000 and government agencies with the ability to monitor, analyze and manage energy usage for all network connected devices and systems across the enterprise, including in distributed offices, data centers and facilities. Importantly, JEM works without the use of software agents, dramatically reducing installation time and removing the maintenance burden associated with similar technologies. JEM decreases energy costs by up to 60 percent while ensuring availability and provides robust reporting that enables compliance with emerging carbon monitoring requirements.

JouleX was founded in 2009 and is privately held with capital investments from Target Partners and TechOperators. The company is headquartered in Atlanta, Georgia, with European offices located in Paris, Munich and Kassel, Germany. For more information, please visit [www.joulex.net](http://www.joulex.net), call +1-404- 567-4445 or send an email to [info@joulex.net](mailto:info@joulex.net).

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