



press release
Geneva and Zurich, Aug. 22, 2011

Orange Business Services appoints Jörg Henseleit as Managing Director Switzerland

Peter J. Moebius appointed Vice President International Business Development

Orange Business Services has appointed Jörg Henseleit (51) as Managing Director for [Switzerland](#). The current Swiss Country Manager Peter J. Moebius (62), who led the Swiss activities since the inception of Orange Business Services as well as its previous companies, will focus on key customer business development as Vice President International Business Development.

Jörg Henseleit started his new position as Managing Director for Orange Business Services Switzerland on August 1. Henseleit, a native German, has spent almost his entire career on the Swiss market. He started off at IBM, held senior positions for PricewaterhouseCoopers and Unisys before joining Verizon in 2006 to manage first the Global Accounts in Switzerland, France & Germany and then as Country Head Switzerland in 2008. More recently, he acted as CEO for KPN Getronics in Germany. Henseleit brings with him extensive knowledge on large, service-centric customer deals and organizations. He will be based in the Zurich office of Orange Business Services. Employing more than 400 staff in Geneva and Zurich, Orange Business Services Switzerland provides IT and telco services as part of the leading global Orange organization to multinational customers based in Switzerland.

Dr. Helmut Reisinger, Senior Vice President Europe, Orange Business Services, said: "I am very pleased to welcome Jörg Henseleit as our new Managing Director for Switzerland as Switzerland is an important strategic market in our European and global footprints and home to many of our key customers. With Jörg, who is known for his strong leadership, I am confident in our future focused on accelerating service growth and continued customer satisfaction for our Swiss multinationals.

"Moreover, I would like to thank Peter Moebius, who has built today's organization over many years and has achieved – together with the Swiss team – continued success in the market. During his leadership, the Swiss team has been an innovator of Orange Business Services in many areas and has landed landmark deals that entailed also complex transformations while preserving industry-leading customer satisfaction marks."



About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide and sales of 22.6 billion euros in the first semester 2011. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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