



Press Release

Ideal Life Chooses Orange Business Services to Add Global Dimension to Remote Health Management

Solutions Expand in Europe and Latin America with Orange M2M communications

WASHINGTON, D.C. (Dec. 3, 2012) – At the [2012 mHealth Summit](#) in Washington, D.C., Toronto-based remote health provider [Ideal Life](#) announced that it has chosen [Orange Business Services](#) to expand its remote monitoring solutions for wellness and chronic conditions to an international audience. Orange will provide seamless machine to machine (M2M) wireless connectivity for Ideal Life in Europe and Latin America, promoting comprehensive remote care to the home and preventing non-critical re-admissions of patients to hospitals.

“As an established and comprehensive provider of global M2M solutions, Orange Business Services provides us with the perfect platform to deliver our remote health monitoring services to a greater number of caregivers and insurance providers from around the world,” said Harvey Goldberg, CEO of Ideal Life. “For healthcare enterprises in these regions, our expanded services will lead to better regulatory compliance, improve their migration to electronic medical records (EMR) and reduce costs. For patients, we can offer a better quality of life with comprehensive and reliable care to more homes, thereby reducing hospital stays and providing around the clock, non-obtrusive preventive care.”

Ideal Life will be offering new medical hubs containing Orange SIM cards. These hubs will reside in the home, collecting data from a variety of health-related devices, from blood pressure monitors to glucose, oxygen saturation and heart rate meters. Once collected, this information is transmitted in real time over the Orange network to physicians who can access it using a variety of devices such as tablets, smartphones and traditional PCs. The application can also format the data into a standardized EMR, improving compliance with recent legislation requiring such records.

“Technology is the gateway for transforming healthcare and improving quality of life,” said Thierry Zylberberg, executive vice president, Orange Healthcare, a division dedicated to developing e-health solutions. “Combining our expertise in e-health with our global M2M solutions, Orange is well placed to deliver advanced m-Health services to our customers like Ideal Life, and in turn to their patients, health professionals, caregivers and insurance carriers, with the goal in part to offer patients and their families peace of mind.”

About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with



local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with sales of 45.3 billion euros for 2011 and has 170,000 employees worldwide at June 30, 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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Orange Healthcare, new Orange technology for healthcare services

For more than a decade, Orange has gained substantial experience in providing integrated and customer centered technology solutions for health professionals, health providers and patients. This has been done through close collaboration with health professionals and providers – ensuring that the technology brings improved quality and efficiency for all. In 2007 Orange signaled its commitment to the health sector with the creation of Orange Healthcare, its new Health Division.

On the strength of its position as an integrated services operator, Orange has technological know-how to be able to develop solutions which are not only simple, reliable and effective for medical and personal care services, but which also contribute to bringing innovation to patients and an enhanced experience in managing their health and illnesses.

New technologies will play an essential role in the modernization and improvement of health care, in the hospital, local clinics and surgeries and in the home. Orange can provide the technology to meet the needs of all stakeholders in the health sector – professionals, managers and IT administrators, patients and public and private health providers. Orange has unrivalled access to the resources of the France Telecom group with leading edge R&D as well as unparalleled commitment to wellness, e-health and improving efficiency and return on e-health technology investment.

For more information visit: www.orange.com/healthcare

About Ideal Life

Ideal Life, the industry leader in remote health management solutions, has created an innovative platform that addresses many of today's most challenging and costly healthcare issues. Guided by a medical advisory panel of experts, the Ideal Life program makes proactive prevention more realistic than ever as it is instrumental in gauging health issues before chronic conditions manifest themselves into acute events. For people managing chronic conditions such as congestive heart failure, hypertension, diabetes, asthma or obesity, Ideal Life provides relevant, real-time, reliable and actionable data from a person either at home or while on the go. It delivers interactive, personalized communication to incorporate feedback to the knowledge base, allowing individuals to become more engaged and active participants in their own health.

The easy-to-use Ideal Life system utilizes digital, wireless, secure two-way communication, allowing for a more personalized and cost-effective wellness experience. The FDA-cleared and HIPAA-compliant products have, for example, been proven to reduce congestive heart failure hospital admissions by 57 percent, demonstrating they can significantly reduce healthcare costs. For more information, visit www.ideallifeonline.com.



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