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Orange Business Services positioned in Leaders Quadrant in three Magic Quadrant Reports

Orange Business Services has been placed in the Leaders quadrant in Gartner Inc.'s three latest reports. Based on its completeness of vision and ability to execute, Gartner named Orange Business Services in the Leaders quadrant for Global Network Service Providers¹, Pan-European Network Service Providers² and Communications Outsourcing and Professional Services, Worldwide³.

Hervé Kauffmann, senior vice president and acting CEO, Orange Business Services, said: "We are delighted to be positioned in the Leaders quadrant in Gartner's three latest Magic Quadrant reports. We believe this placement recognizes our unmatched geographic reach and our ability to support our customers through innovative solutions."

Orange Business Services, which has already rolled out successful cloud services, is launching a dozen new cloud computing services in the coming months to meet its customers' evolving needs in six main areas: real-time applications, collaboration, security, infrastructure, cloud-ready networking and vertical solutions for specific industries.

These three Gartner Magic Quadrant reports are available at:

Magic Quadrant for Communications Outsourcing and Professional Services, Worldwide / G00172698 –

<http://www.gartner.com/technology/media-products/reprints/orangebusiness/vol5/article1/article1.html>

Magic Quadrant for Global Network Service Providers / G00174070 –

<http://www.gartner.com/technology/media-products/reprints/orangebusiness/vol5/article3/article3.html>

Magic Quadrant for Pan-European Network Service Providers / G00174301 –

<http://www.gartner.com/technology/media-products/reprints/orangebusiness/vol5/article2/article2.html>

¹ Gartner "Magic Quadrant for Global Network Service Providers" by Neil Rickard, Robert F. Mason March 8, 2010

² Gartner "Magic Quadrant for Pan-European Network Service Providers" by Neil Rickard, Katja Ruud and, Michelle Van Pelt, March 8, 2010

³ Gartner "Magic Quadrant for Communications Outsourcing and Professional Services, Worldwide" by Eric Goodness, March 3, 2010





About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 131.8 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had consolidated sales of 50.9 billion euros, including its activities in the United Kingdom, and at Dec. 31, 2009, the Group had a customer base of almost 193 million customers in 32 countries. These include 132.6 million mobile customers and 13.5 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the Internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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