



press release
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Orange Business Services hits a six with Cricket Australia

Flexible Computing Premium, a cloud computing solution, transforms IT infrastructure

[Orange Business Services](#) has won a contract with [Cricket Australia](#) to deploy its cloud computing solution [Flexible Computing Premium](#) and transform its IT infrastructure into a robust, flexible and scalable platform to cater to future business growth and development.

“Flexible Computing Premium – flexible, secure infrastructure as a service – will support the IT infrastructure of Cricket Australia,” said Gordon Makryllos, managing director, Orange Business Services Australasia. “The solution helps companies build a custom infrastructure and covers the whole playing field, including OS and databases, managed Internet access and transition services. New servers and virtual machines will also be provided to ensure that mission critical applications are not disrupted during peaks in activity.”

Proactive security services will also be applied to protect confidential Cricket Australia and customer information from external threats. All state cricketing bodies aligned under Cricket Australia will be able to leverage shared services in a secure environment, reducing administrative burdens.

Orange’s understanding of Cricket Australia’s business requirements, coupled with the ability to map that to its technical needs was instrumental in the contract win. As the Australian governing body for cricket, Cricket Australia needed a [flexible and secure cloud service](#) that could link its nationwide employees and member organizations efficiently and effectively.

“We needed a partner who understood our needs and could deliver a scalable and resilient solution that will grow with us,” said Kate Banozic, executive general manager, business and advisory services, Cricket Australia. “With Orange, we can maximize efficiencies within the IT infrastructure, allowing our state bodies and ourselves to operate more effectively and collaboratively. Our intent is to deliver to our customers enhanced web experience particularly during activity peaks.”

Orange is not only transforming the existing IT infrastructure into a platform that has the capability to meet Cricket Australia’s growth needs over the next 36 months, but also consolidating and integrating the current environment with the cloud solution.

“Our global network and extensive experience in managed services means that [Flexible Computing Premium](#), our cloud solution, is ideally placed to deliver the reliable and strong cloud platform that Cricket Australia requires,” said Makryllos. “Our professional expertise



and operational capabilities guarantee end-to-end availability and performance of network and applications – something that is vital for a leading organization such as Cricket Australia.”

About Cricket Australia

Cricket Australia is the custodian of cricket in Australia with a vision to be the country's favourite sport. CA has more than 150 employees across its head office in Jolimont, Melbourne and the Centre of Excellence (COE) in Brisbane, as well as staff based in various locations across Australia.

About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com.

France Telecom-Orange is one of the world's leading telecommunications operators with sales of 45.3 billion euros for 2011 and has 170,000 employees worldwide at June 30, 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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