



Orange Business Services and Streetline Join Forces to Develop Smart Parking Services in France

PARIS – July 8, 2013 – In France, parking availability and management is one of the main concerns of cities. To support cities and parking stakeholders, Orange has teamed up with Streetline, a U.S.-based company that provides smart parking solutions.

"Our partnership with Streetline meshes with our strategic programme Smart Cities, which aims to use information and communication technologies to help cities solve their urban challenges. Among major elements of the programme, we are developing a set of connected services embedded in the vehicle or dedicated to drivers. We believe that by combining our expertise in connectivity and integration with innovative solutions created by Streetline, we can help cities enable the use of digital services for citizens and visitors. With 1,300,000 regulated parking places in France, the smart parking market is very promising," said Nathalie Leboucher, Head of the Smart Cities Programme at Orange.

Streetline brings its smartest parking solution, for the first time in France. This solution is based on sensors which detect the presence of vehicles in on-street and off-street parking areas, identify and signal open spaces to the data management system. Drivers can find the spaces using a mobile application which provides vocal directions to guide them to nearby open spaces and offers additional information, including hours, prices, and other policy information. In addition to reducing congestion and improving service quality for users, Streetline offers a solution designed for city leaders to help them manage and analyze the use of parking via a suite of real-time and historical analytics applications.

Orange Business Services is responsible for commercializing, deploying, and providing support for the solution to cities and parking management companies. Orange Business Services relies on its expertise as a network operator to provide the connections which the sensors use to signal available spaces to the management platform. Cities can enjoy an all-inclusive solution and service package, including the technical solution, the service and the connectivity.

"We are delighted to announce our partnership with Orange. The lack of parking is a real problem for drivers. Streetline's technology, which has already proven its worth in the U.S, UK and Germany offers drivers an easier, more efficient way to find a parking space, and gives cities a profitable way to improve quality of life despite their ever-tightening budgets," explained Zia Yusuf, president and CEO of Streetline.

To learn further about the Streetline and Orange relationship from Zia Yusuf, please visit:

http://www.dailymotion.com/video/x11k6jm_fr-orange-business-services-and-streetline-join-forces-to-develop-smart-parking-services-in-france_tech#.UdbZ822Orz0

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 170,000 employees worldwide at March 31, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com, www.orange-innovation.tv or to follow us on Twitter: @presseorange.

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

About Streetline, Inc.

Streetline's mission is to make smart cities a reality through the use of sensor-enabled mobile and web applications. Streetline's pioneering technology makes the parking experience for consumers easier, while making cities and university campuses more efficient.

Streetline is a privately-held company headquartered in Foster City, CA with smart parking deployments in Germany, the U.K., and across the United States including California, Delaware, Florida, Indiana, Maryland, Michigan, Nevada, New Jersey, New York, Oregon, South Carolina, Virginia, and Washington, DC. The company was named one of Fast Company's 10 Most Innovative Companies in Transportation, as well as IBM Global Entrepreneur of the Year. Streetline was named Best Mobile Innovation for 'Smart Cities' for Parker at the 2013 Mobile World Congress, and was recognized with the 2013 Frost & Sullivan North American Competitive Strategy Leadership Award: <http://www.streetline.com/smart-cities/frost-sullivan-parking-technology-whitepaper/>

For more information on Streetline visit: <http://www.streetline.com>. To follow Streetline on Twitter: @streetlineinc

###

Media Contact :
Debbie Tanguay
(650) 242-3419
press@streetline.com