



Orange Business Services - Trading Solutions and NICE introduce Trader Replay

Unique call replay solution boosts efficiency and aids dispute resolution

London, New York, 05 March 2013 – Orange Business Services - Trading Solutions (Trading Solutions), the leader in voice and electronic trading infrastructure and services for the trading communities, today announced a partnership with NICE (NASDAQ: NICE), a worldwide leader of software solutions that deliver strategic insights by capturing and analysing mass quantities of structured and unstructured data in real-time from multiple sources. Together, the companies have introduced Trader Replay, a unique solution which enables traders to instantly replay an entire call at the touch of a button. This significantly speeds up dispute resolution and delivers improved overall efficiency.

Trader Replay is already in use at a leading financial services institution in Paris and is the first recording application available through Trading Solutions' Open Trade Store. This application store enables organisations to access trading, business and lifestyle applications directly on the Open Trade turret. It is also the first NICE application to run on the trading platform.

The Trader Replay application offers users a simple and intuitive solution. The user friendly panel makes it quick to find, replay and mark calls. Traders can listen back in loop to a whole call, whatever the length, or select just part of it. Advanced features which aid quick replay include tagging options and optimised search facilities around specific time frames.

“On high-pressure trading floors, understanding trade and news information accurately can make a huge difference. We see that demand for fast and easy access to previous calls is essential, which is why we have developed Trader Replay,” said Yaron Morgenstern, General Manager, Trading Floor Line of Business at NICE. “Together with Trading Solutions we have introduced a unique market offering.”



Lionel Grosclaude, CEO of Trading Solutions said, "We are working in partnership with NICE to deliver unique, mission critical applications for the industry. With nothing else like Trader Replay in the market, we are offering traders the opportunity to maximise efficiency where recalling vital information instantly is essential." Lionel added, "We have designed this solution with traders in mind. It is intuitive and easy to use in this fast-paced industry and the software does not require any training so users can hit the ground running."

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About NICE Systems

NICE (NASDAQ: NICE) is the worldwide leader of software solutions that deliver strategic insights by capturing and analysing mass quantities of structured and unstructured data in real time from multiple sources, including, phone calls, mobile apps, emails, chat, social media, and video. NICE's solutions enable organizations to take the Next-Best-Action to improve customer experience and business results, ensure compliance, fight financial crime, and safeguard people and assets. NICE solutions are used by over 25,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies. www.nice.com

About Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 171,000 employees worldwide, including 105,000 employees in France, and sales of 10.9 billion euros in the first three months of 2012. Present in 33 countries, the Group had a customer base of 225 million customers at 31 March 2012, including 181 million customers under the Orange brand, the Group's single brand for internet, television and mobile services in the majority of countries where the company operates. At 31 March 2012, the Group had 166 million mobile customers and 15 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies. For more information visit: www.orange.com or www.orange-innovation.tv

About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Learn more at www.orange-business.com

About Orange Business Services - Trading Solutions



a single source of innovation.

Orange Business Services - Trading Solutions (Trading Solutions) is a leading provider of convergent voice and electronic trading infrastructure and services for the trading communities. It is an international subsidiary of the Orange Group, employing over 450 people in the major financial centres across the globe including Beijing, Frankfurt, Geneva, Hong Kong, London, Madrid, Milan, New York, Paris, Shanghai, Sydney, Singapore, Tokyo and Zurich. The company is supported by a global partner network of distributors in 50 countries offering customers 24/7 service.

Trading Solutions has more than 45 years' experience of working with the financial services trading industry. Focusing on building long-term partnerships with customers, the company brings innovative solutions and the highest quality services to the trading community. It provides optimised solutions over its dedicated trading network to a community of more than 2,000 network member organisations, encompassing buy-side and sell side institutions and trading venues.

Trading Solutions also offers flexible trading products and services including state of the art, unified voice trading solutions. Its next generation Open Trade turrets feature programmable user interfaces, touchscreens and voice/instant messaging recording solutions. Open Trade was named 'best innovation by an IT or software firm' in the trading and execution category in the FOW Awards 2011 and Trading Solutions was recognised as a Financial-i 'leader in innovation' two years running in 2010 and 2011, for its IP network offering.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange. For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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