



press release

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## **Orange Business Services signs 5-year network services contract extension with its customer Givaudan and adds cloud-based conferencing**

**high-quality hybrid network enables global flexibility, security and mobility**

[Orange Business Services](#) has renewed its network services contract with [Givaudan](#), a world leader in the fragrance and flavor industry, for another five years and has added cloud-based audio and Web conferencing services. The network now connects through 130 points of presence, 81 Givaudan locations in 40 countries including a large number in developing markets.

Givaudan, headquartered in Vernier, Switzerland, is a long-term customer of Orange Business Services. Over time Givaudan's business and telecom requirements have evolved. Givaudan needs a services provider that offers tailor-made collaboration and [cloud services](#) with optimum flexibility – especially in [developing markets](#) – to support its global reach, team diversity and customer-focused business model.

Orange Business Services is delivering to Givaudan a high-speed hybrid network, which combines site connection to its [industry-recognized](#)<sup>1</sup> MPLS backbone, at a speed of up to 1Gbit/s, with Internet connectivity and cloud-based secure gateways. Application performance is optimized by [Business Acceleration](#), a fully managed service which not only enhances the transparency of applications, but also substantially improves data throughput with a corresponding improvement in employee productivity. The added cloud-based audio and Web conferencing services provides Givaudan the benefits of global collaboration using a flexible and cost-efficient “pay as you go” pricing model.

Jean-Yves Benedeyt, Givaudan IT Global Infrastructure Manager, said: “With this contract renewal, we will benefit from even higher bandwidth with enhanced and flexible security solutions. In addition, the cloud-based conferencing solutions from Orange Business Services enable us to provide Givaudan employees a consistent global conferencing experience while paying for only what they use.”

“We are very pleased to provide long-time customer Givaudan with a cost-effective, cloud-based solution that meets its evolving global business objectives and activities,” said Dr. Helmut Reisinger, senior vice president for Europe, Russia and CIS, Orange Business Services. “This contract extension and cloud expansion exemplifies the value Orange Business Services brings to its customers by being a dependable, yet innovative global service provider.”

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<sup>1</sup> Orange Business Services is an industry leader, according to The Forrester Wave™: Managed Global MPLS Services, Q1 2013.



### **About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 166,000 employees worldwide at Sept. 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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