



press release
Paris, May 15, 2012

Leading analyst firm positions Orange Business Services in Leaders quadrant for Global and Pan-European Network Service Providers

Orange Business Services has been placed in the Leaders quadrant in the two latest reports by Gartner, Inc. Based on its completeness of vision and ability to execute, Gartner named Orange Business Services in the Leaders quadrant for Global Network Service Providers(1) and Pan European Network Service Providers(2).

According to Gartner in the Global report: "As more enterprises require network services in emerging markets, global providers are turning to partnerships for coverage, rather than building their own networks. This makes it more important for enterprises to focus on service outcomes, especially SLAs, when sourcing their global networks."

France Telecom-Orange continues to invest approximately €750 million per year for international network backbone and related IT infrastructure. As a result, Orange Business Services is increasing backbone network capacity in emerging countries by more than 20 percent and extending native IP capillarity, especially in emerging markets, to reach 100 countries. Orange Business Services manages the complexity of integrated global solutions based on products, technology partners and local suppliers in a seamless and flexible manner. Using a global governance model, Orange Business Services ensures that customers receive a consistently high level of performance.

Vivek Badrinath, CEO, Orange Business Services, said: "We believe our placement in the latest Global and Pan-European Leaders quadrants reflects the emphasis we place on providing high-quality, end-to-end solutions for our customers, not only across European but globally. Our goal is to already be where our customers are going, so we continue to strengthen our coverage in key growth areas such as cloud computing, very high broadband, machine to machine and video, providing a broad range of end-to-end solutions backed by market-leading quality of service and an outstanding customer experience."

(1) Gartner "Magic Quadrant for Global Network Service Providers," Neil Rickard, Robert Mason, Sharon Gray, April 24, 2012

(2) Gartner "Magic Quadrant for Pan-European Network Service Providers," Neil Rickard, Katja Ruud, Sharon Gray, April 23, 2012

About the Magic Quadrant

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About Orange Business Services

Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

France Telecom-Orange is one of the world's leading telecommunications operators with 171,000 employees worldwide and sales of 10.9 billion euros in the first three months of 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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