



press release
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Orange Business Services expands leadership role for Diana Einterz, head of Americas, to include large French companies

Einterz's knowledge and experience of global business and operations supports growth plans

Orange Business Services has named Diana Einterz, head of Americas, the new head of the Direction des Grands Clients (French Major Accounts Division) effective November 1. Global business expansion and operations are key for large French companies. In her dual role, Einterz will support large enterprises in the Americas and France that are expanding outside their local markets.

Thierry Bonhomme, CEO of Orange Business Services, said: "We are a dynamic company, evolving as our customers increasingly go global. Diana has deep knowledge of global business and operations, supporting Orange Business Services' multinational customers such as Coca-Cola Enterprises, Visa, a large Brazilian mining company and WEG, a global solutions provider of electric-electronic technologies and equipment. With her energy and drive, Diana will be a valuable partner for our large French multinationals in their global expansion."

To support Einterz in her new responsibilities, effective November 1, Paul Henric is appointed deputy for the Direction des Grands Clients, in addition to his current responsibilities as the head of the France Programs and Services Direction. His current experience coupled with his previous work within Large Projects gives Henric deep insight into Orange Business Services' markets, the services business, and the customers' expectations.

"I am excited by the opportunities ahead of us. I look forward to helping our French customers expand globally and am confident that the synergies we will create with the team in the Americas will be able to help with this expansion. Additionally, our customers in North and South America will benefit from this broader vision. My organizations will be fully committed to providing industry-leading communication and IT solutions while achieving superior customer satisfaction," said Einterz.

Einterz's Orange Business Services career covers more than 10 years and a series of global leadership roles directing large organizations dedicated to serving customers all over the world. Previously, Einterz was head of Regional Operations and led a team of more than 2,100 technicians and support staff that delivered world-class installation and maintenance services to multinational corporations in more than 220 countries and territories.

Diana Einterz takes over from Benoît Eymard who headed the Direction des Grands Clients for the past three years. As of November 1, Eymard will assume new responsibilities within the leadership team of



Orange Business Services. He will be in charge of setting up a new partnership strategy to help achieve the objectives of the *Conquests 2015* corporate strategic plan.

Editor's Note

Diana Einterz has more than 30 years of experience in the telecommunications industry. Prior to joining Orange more than 10 years ago, she held a variety of executive posts for AT&T, including overseeing the maintenance and provisioning of domestic and international networks, while improving financial performance and boosting satisfaction levels among customers and employees alike. She has a Bachelor of Science Degree in Mathematics and Computer Science from McGill University in Montreal, Canada, where she also gained proficiency in French. She is actively involved in the Women's Forum, committed to encouraging women's leadership development and ensuring diversity in the company, and has a passion for philanthropic initiatives, both professionally and personally.

Biographies and pictures are available upon request.

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 168,000 employees worldwide at June 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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Orange Press Contacts:

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086
Sylvie Duho, Orange, service.presse@orange.com, +33 1 44 44 93 93