



press release
Paris, Oct. 29, 2013

Orange Business Services recognized as leader in global IP Telephony and Unified Communications Services for third consecutive year

recognizes strength of Orange's global cloud unified communication solution:
Business Together as a Service

Orange Business Services achieved the only Leader rating in the global enterprise market for IP telephony and unified communications services for the third consecutive year, according to a recent report from Current Analysis¹. The company was also rated Very Strong in Cloud/Hosted Services and Service Delivery. The Cloud/Hosted Services ranking recognizes the strength of [Business Together as a Service](#), the market's first Unified Communications as a Service (UCaaS) offer available for large enterprises on a global scale.

"Orange Business Services is a leader in the global enterprise market for IP telephony and UC services because it has the global resources, portfolio and customer support organization to deliver these solutions across regions," said Cindy Whelan, Current Analysis Research Director, Business Network and IT Services.

As a leader in the global unified communications enterprise market, Orange Business Services supports multinational companies on their unified communications journeys through:

global reach – Orange Business Services provides a robust portfolio of unified communications and collaboration solutions in a market-leading 100-plus countries over its own network. This is a key differentiator, enabling a seamless, global unified communications solution for MNCs, such as [3M](#), [Danone](#), [Gemalto](#) and [Heineken](#), whether they choose premise-based or cloud-based UC solutions.

depth of portfolio – As a global integrator, Orange Business Services combines leading unified communications products with real-time services like enterprise telephony, mobility, voice, video and conferencing. Orange Business Services offers the broadest range of fully-managed solutions, with premise-based solutions based on leading vendor technology; flexible cloud-based solutions such as Business Together as a Service which was named Best Cloud Service at the 2012 World Communication Awards (WCA); and hybrid models.

service wrap – Orange Business Services offers an unmatched service wrap to support its unified communications portfolio, including professional and integration services, training and internal communications, and customized support desk for full customer support. Customers benefit from in-country resources in more than 160 countries. Full life cycle services encompass consulting, project

¹ Current Analysis, IP Telephony & UC Services – Global Enterprise, Whelan, Cindy, Aug. 30, 2013



management, global deployment, equipment resale, integration, and migration. Orange supports customers 24x7 through an ITIL[®] based service management framework. Its people, processes and state-of-the-art tools are ISO certified.

“Companies looking for a unified communications solution need a solution that is agile, flexible and seamless,” said Paul Molinier, vice president, Unified Communications & Collaboration (UC&C), Orange Business Services. “Orange has strategically organized its unified communications portfolio based on user profiles that incorporate IM, presence, telephony, unified messaging, conferencing, and mobility. It all works together to provide a globally-synchronized unified communications solution – whether premise-based or cloud-based – that is easy for companies to understand and end users to adopt.”

Orange Business Services has 10-plus years of experience helping Global 2000 companies tailor the best unified communication strategy to meet their specific goals. Currently, Orange supports the unified communications and VoIP needs of 300 multinationals with more than 1.6 million IP phones.

A complimentary copy of the report is available here: <http://www.orange-business.com/en/library/publication/product-assessment-orange-business-services-ip-telephony-and-uc-services-0>

About Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 166,000 employees worldwide at September 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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