



press release  
Singapore, Dec. 17, 2013

## **Orange Business Services cited as a leader in Asia Pacific market for Carrier Ethernet Services**

[Orange Business Services](#) has been named a 'Leader' among global and regional service providers by Forrester Research, Inc., in "[The Forrester Wave™: Asia Pacific Carrier Ethernet Services, Q4 2013](#)." The report is an assessment of service providers offering unmanaged site-to-site carrier Ethernet services to multinational companies in Asia Pacific.

Orange and one other vendor "lead the pack on current offerings, overall strategy and market presence." The research shows that Orange has "the most scalability regarding its backbone network, facilities-based service coverage, and high network operations center (NOC) capabilities." Also, "service attributes and customer service are what set ...Orange Business Services [and one other vendor] apart from the rest."

**Yee May Leong, Senior Vice President - Asia Pacific, Orange Business Services**, said: "While providing market-leading solutions around collaboration and convergence, Orange Business Services continues its leadership in core network solutions. Our network investment across Asia Pacific has given us leadership among competitors and we believe that this is exemplified by the industry recognitions we receive."

"It's a commitment to our customers that we will provide the right network wherever in the world they need it. As high-speed connections become critical for collaborative applications, our advanced network will support all requirements for the future workspace," she added.

In its in-depth evaluation, Forrester examined key differentiators such as flexibility in bandwidth bursting, granularity of access speeds, operational metrics and reporting, network coverage and service-level agreements.

### **Takeaways regarding Orange Business Services in Asia Pacific identified by the report:**

- Offers a standard site-to-site carrier Ethernet service in 14 cities across eight countries in Asia Pacific.
- A strong attribute of its current offering is its network infrastructure with self-owned backbone circuits, P/PEs, POPs, and last-mile partnerships.
- Provides four classes of service, including voice, and provides 24x7 remote monitoring and maintenance of customer premise equipment.



- In addition to its global Network Operating Center (NOC) in India, Orange Business Services has more than 320 personnel in Asia, including field engineers, local delivery managers, service transitions managers, a technical support center in Malaysia, and customer support staff.

Orange Business Services has a strategic focus on Asia Pacific, one of its high-growth and emerging markets. The company is on track to achieve its stated global objective of generating 1 billion euros in revenue in high-growth and emerging markets in 2015. Across the region, Orange Business Services has more than 3,000 staff comprising teams of IT specialists, professional services consultants and consulting practice experts.

The full report can be viewed [here](#).

#### **About Orange Business Services in Asia Pacific**

Orange Business Services has the largest in-country capillarity comprising 157 PoPs in 101 cities in 40 countries and territories with dual backbone centers in key cities. The company's international IP VPN reaches 24 countries in Asia Pacific with 133 PoPs in 53 cities. Orange customers benefit from the company's fully resilient network infrastructure within Asia and to/from Europe, Russia, the U.S. and Latin America, Middle East and Africa. Orange operates 16 sales offices in Asia Pacific and has its headquarters in Singapore. It employs close to 3,000 business and technology professionals. Orange has three of its 15 global R&D Labs located in Beijing, Seoul and Tokyo.

#### **About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry's highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is a seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 166,000 employees worldwide at Sept. 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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