



Press release  
Paris, 14<sup>th</sup> August 2018

## **Orange completes acquisition of Basefarm Holding to support its cloud computing strategy in the enterprise sector**

- **Competition authorities approve acquisition of 100% of Basefarm Holding SA by Orange through enterprise subsidiary Orange Business Services**
- **By acquiring Basefarm Holding, Orange becomes a European leader in the cloud computing services market**

Orange today announced that it has completed the acquisition of 100% of Basefarm through its enterprise subsidiary Orange Business Services following the approbation of the relevant competition authorities.

Basefarm is a leading European player in cloud-based infrastructure and services, as well as the management of critical applications and data analysis. The company, which recorded revenues of over 100 million euros in 2017, has enjoyed steady growth since its creation. Basefarm has a strong operational presence in several European countries, particularly in Norway, Sweden, the Netherlands, Austria and in Germany, where it boasts a cutting-edge big data activity with its subsidiary The unbelievable Machine Company. Its business proposition lies at the forefront of innovative services in cloud computing, Big Data and Artificial Intelligence, thanks to the widely-recognized expertise of its 550 employees for maximum customer satisfaction.

This acquisition will complement Orange Business Services' existing catalogue of offers and will reinforce its strategic position by bringing a new source of expertise and innovative technologies, particularly in data management, the management of critical applications, Big Data and multi-cloud services. By joining forces with Orange Business Services, Basefarm will gain a unique opportunity to accelerate growth in public, private and multi-cloud services while benefitting from access to Orange's global networks and infrastructure.

### **About Orange**

Orange is one of the world's leading telecommunications operators with sales of 41 billion euros in 2017 and 149,000 employees worldwide at 30 June 2018, including 91,000 employees in France. The Group has a total customer base of 260 million customers worldwide at 30 June 2018, including 199 million mobile customers and 20 million fixed broadband customers. The Group is present in 28 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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