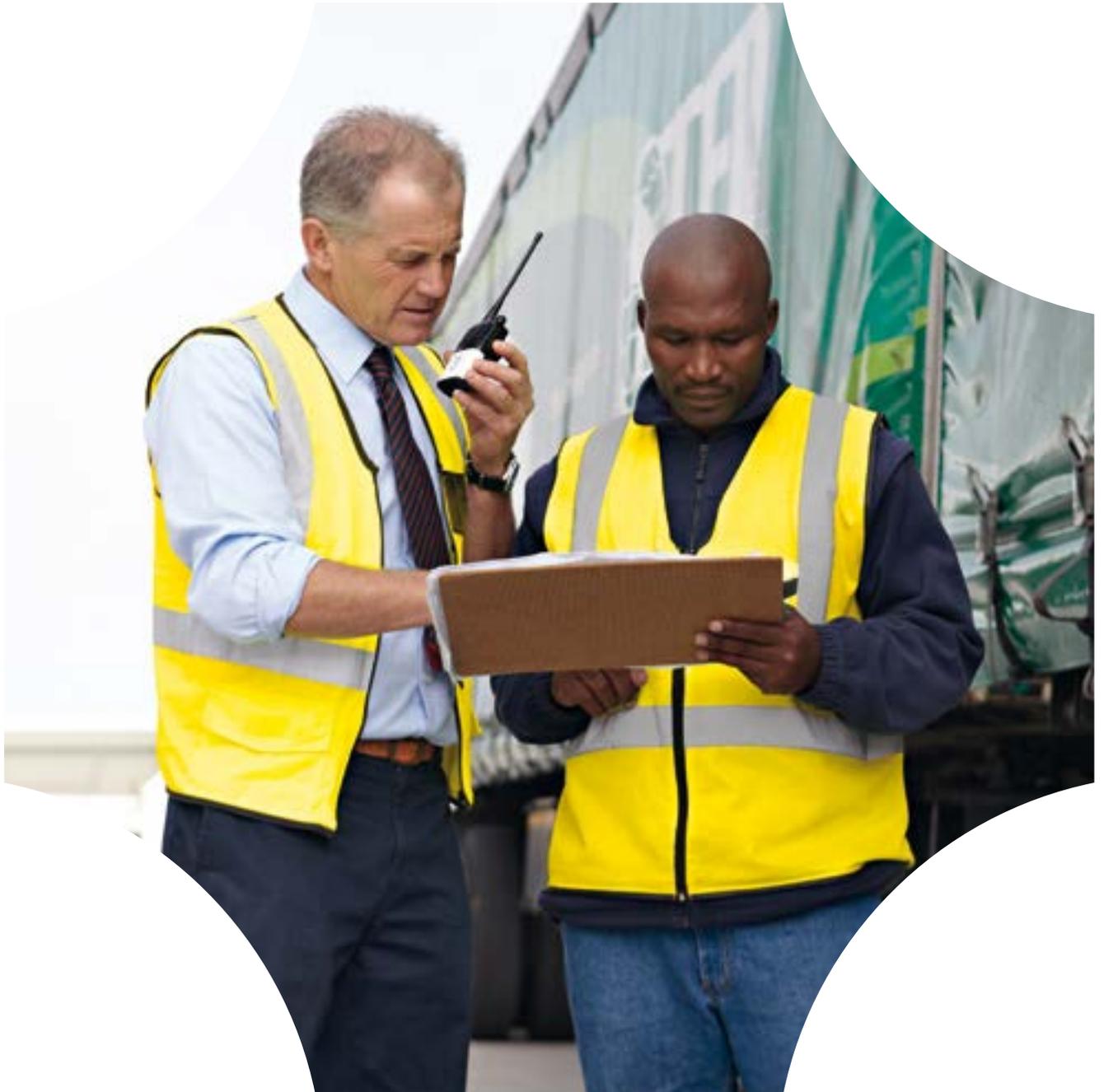




# Transport and logistics



**Manage complexity and  
risk in a volatile world**



**Business  
Services**



## Driving digital transformation in transport and logistics

Digital technologies and tools are transforming industries worldwide. They can help the transport and logistics sector create value and increase margins by responding faster to ever-changing omnichannel customer demand within the global supply chain.

At Orange, we understand your digital logistics every step of the way. With a wide range of services, we can help you become agile enough to take advantage of new opportunities and business models, overcome your biggest challenges, and succeed against existing competitors and new entrants alike.

Read on to find out how we can help you meet your business challenges across four areas:

- Manage global complexity
- Develop agile supply chain processes
- Improve employee wellbeing
- Attain cost leadership

# Manage global complexity

As a global industry, the transport and logistics sector needs to manage complexity on a worldwide scale. With an expanding number of nodes in distribution networks, it is difficult to have any forward visibility about demand or supply requirements. Further, fluctuating international movement and storage capacity make planning a complex undertaking.

In addition, you need to comply with multiple international and local regulations around many different areas, including cargo, transport, workers and customer data. This requires extensive, comprehensive and timely document handling. Orange offers secure global enriched connectivity to meet these challenges by giving employees access to applications and data anywhere.



**Largest MPLS VPN in the world and satellite networks to reach any location**



**End-to-end visibility and control over application performance**



**1000+ cybersecurity experts to protect your company whatever happens**



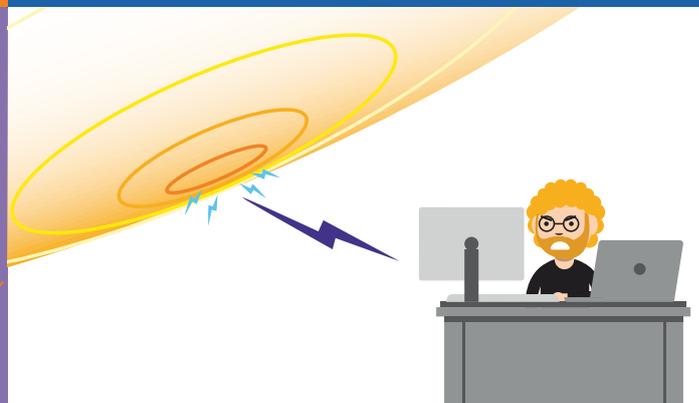
## Access critical applications at sea with satellite services

Extend your network over the sea and enable high throughput access between your terrestrial locations and your vessels – seamlessly connecting ship and shore.



## Enrich connectivity with Business VPN & SDN/NFV technologies

Allow your globally distributed teams to access necessary logistics applications and share information without regard to organizational, geographic or systems boundaries.



## Protect your company from cyber threats

Keep infrastructure and data safe from attack and malicious software. Our audit and consulting services help you select the best security.

# Develop agile supply chain processes

The transport and logistics ecosystem is complex with multiple companies being involved in every transaction. With third parties, joint ventures and industry consolidation involved in everyday business, your operations are extremely volatile.

In addition, digital technologies are creating new business models and new competitors. Start-ups are drawing on lessons from other industries to re-sell underused container space using a sharing approach, for example. This requires increasing business agility to both react to and work with these new players. Orange provides collaboration and cloud services for the transport industry to overcome all these challenges.



Top-tier expertise on a wide range of collaboration tools



90,000 contact center seats in 87 countries



1,200 experts to manage your cloud transformation



**Improve control over your operations with cloud computing**

Flexible integration with key business processes to optimize operations across supply chain. Shared cloud infrastructure for third-parties.



**Enable real-time collaboration and information sharing**

Collaborate with internal and external parties more easily, optimize operations and have faster response times.



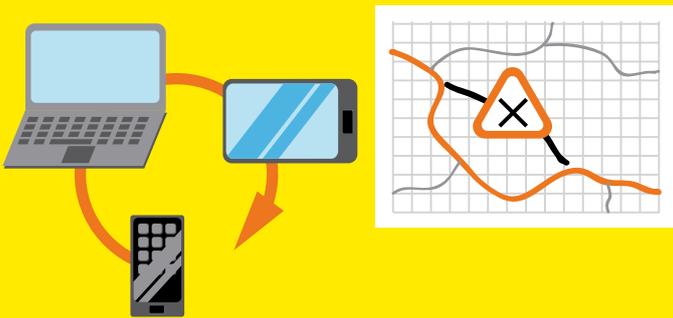
**Deliver exceptional omnichannel customer experience**

Integrate your contact center with your various digital platforms. Provide direct interaction for tracking and delivery.

# Improve employee wellbeing

Employees are the greatest asset for all enterprises, and it is essential to provide for their wellbeing. This is vital in the transport and logistics industry, where employees often spend a long time away from friends and family and want to stay in touch via familiar social applications. In addition, many operate in high-risk environments and need services to keep them safe.

We provide a range of safety and social tools to support employees wherever they are. These include specialized crew welfare applications such as e-health and Internet connectivity on board ships. We also provide video monitoring, and geofencing applications and wearables to support employees in high-risk environments.



## Seamless mobility services

Critical applications available in secure devices to ensure continuity at all locations and on the move. Avoid traffic with smart routing.



Global in-house maritime satellite expertise and capability, with more than 40 years' experience



Tailored e-health solutions based on best of breed partnerships



Worldwide coverage for mobility and security services



## Enhance crew welfare with Maritime Connect

Access to communications with friends and family, along with social applications. Provides a platform for e-health that can offer remote diagnosis and treatment.



## Keep employees safe

Video detection and alert system to protect drivers and goods. Geolocation and geofencing to keep lone workers safe.

# Attain cost leadership

Low margins, increasing fuel costs and high insurance prices are putting profits under pressure across the transport and logistics industry. In addition, theft of cargo and equipment is an ever-present risk as is the threat of costly corrective maintenance.

Our internet of things (IoT) and big data-based services allow you to increase margins, optimize costs and launch new services. Fleet management combined with asset management enables track and trace of cargo to prevent loss and access to real-time data. We also provide integrated operations technology for ports that is based on connecting and monitoring smart objects.



700 IoT and analytics experts



We manage over 11 million B2B active objects

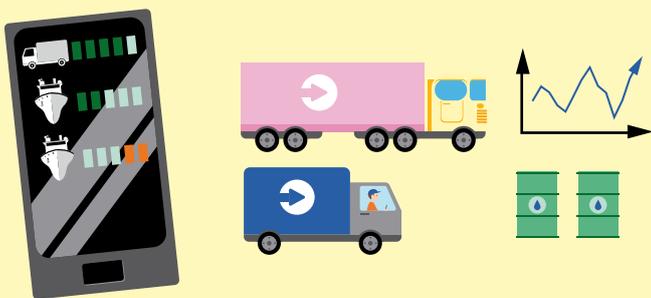


Fleet management can cut fuel consumption by up to 15% through intelligent routing



**Create intelligent supply chains with Datavenue and asset tracking**

Track goods and assets in real-time and update customers. Monitor valuable cargo to prevent spoilage and theft.



**Stay in control with Fleet Management**

Optimize route planning to reduce fuel costs and minimize insurance premiums. Predictive maintenance keeps vehicles running.



**Smart port services**

Integrated IoT solutions to improve security and optimize loading. Includes container tracking, video surveillance, geofencing and data analytics.

# Orange: your partner in transport and logistics

We provide a wide range of solutions and services designed to help the transport and logistics industry meet their business challenges.

## Why Orange

- Global IT and communications capabilities, with local presence and support.
- Orchestrate, operate and optimize complex ICT services.
- IT and communications services including network integration, applications, cloud, security and collaboration.

## Our customers

Orange is the market leader in transport and logistics and currently supports more than 45 major logistics and shipping companies across the world.

They include: Cotecna, VINCI Autoroutes, Transdev, Toyota Boshoku, Hertz, ZIM Shipping, Viasat Group, SNCF Réseau, RATP, iDBUS

## Investing to grow

We continue to invest in network infrastructure, solution platforms and up-skilling staff. Our shared innovation forums bring our global logistics customers together to facilitate the exchange of best practices and new ideas.

## Your partner for digital transformation

Do you have a clear strategy for digital transformation? Our experts can help you define your roadmap, translate ideas into requirements and assess your business opportunity.

We take an agile approach to digital initiatives and encourage experimentation with pilots that are “small enough to fail but big enough to scale”. We analyze feedback from the pilot to identify the next steps, minimize your risk, and build a roadmap towards a full digital solution.

With over 8,000 employees dedicated to research and innovation, we are ideally placed to be your partner for digital transformation.



# Contact

Contact your account manager to find out more about transport and logistics solutions from Orange Business Services or visit <https://www.orange-business.com/en/industries/transport> for more information.



**Business  
Services**

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