Orange Business and NVIDIA strengthen strategic collaboration to deliver trusted sovereign AI Solutions in Europe

Orange Business is dedicated to transforming customer and business experiences through accessible, secure, and responsible AI for all. After the launch of its innovative Live Intelligence platform, which empowers companies of all sizes to securely deploy GenAI at scale, Orange Business is bringing this solution to a next level by becoming an NVIDIACloud Partner (NCP) in the NVIDIA Partner Network. This collaboration enhances Orange Business's capabilities, allowing it to leverage NVIDIA's cutting-edge GPU technologies and full-stack software solutions.

The collaboration centers on strengthening sovereignty, an essential economic and societal imperative, at the core of Orange Business's mission. Organizations are looking to protect sensitive data, ensure compliance, and build trust. Orange Business can deploy AI solutions on its own Cloud Avenue platform, with datacenters located in Europe, via on-premises or hybrid setups, which reinforces trust and compliance with local regulations.

Orange Business delivers enhanced speed, performance, and user experience on its Live Intelligence platform while maintaining the highest standards of confidentiality and privacy.

Customers will benefit from Orange Business's ability to offer tailored, strategic consulting support for complex AI projects, accessible to all businesses. This enables employees' acculturation and training, ensures smooth execution, aligns solutions with customer needs, and addresses technical challenges effectively.

"Orange Business and NVIDIA collaboration will democratize access to AI and accelerate enterprise adoption through Live Intelligence platform, offering best-in-class AI technologies while maintaining a strong focus on sovereignty" said Usman Javaid, Chief Product and Marketing Officer at Orange Business.

"AI is the next essential infrastructure for businesses," said Chris Penrose, Vice President of Business Development, Telco at NVIDIA. Orange Business is providing trusted AI innovation with advanced NVIDIA accelerated computing and AI, enabling organizations from Small Medium Business to Large Enterprises to unlock new value with secure, scalable, and responsible solutions."

About Orange Business

Orange Business, the enterprise division of the Orange Group, is a leading network and digital integrator, supporting customers to create positive impact and digital business. The combined strength of its next-generation connectivity, cloud, and cybersecurity expertise, platforms, and partners provides the foundation for enterprises around the world. With 30,000 employees across 65 countries, Orange Business enables its customers' transformations by orchestrating end-to-end secured digital infrastructure and focusing on the employee, customer, and operational experience. More than 30,000 B-to-B customers put their trust in Orange Business globally.

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 291 million customers worldwide at 31 December 2024. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on the Euronext Paris (ORA). For more information: www.orange-business.com or follow us on LinkedIn and on X: @orangebusiness

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Press contact:

Severine Belhomme-Moisand, severine.belhommemoisand@orange.com

Emmanuelle Nahmany, emmanuelle.nahmany@orange.com