



Press release  
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## **GHD Digital and Orange Business Services deliver instant intelligent insights to Australasian enterprises**

GHD Digital, part of global professional services company GHD, has entered into an alliance with global technology integrator, Orange Business Services, to help Australasian enterprises in the mining, transport, water and smart cities sectors gain instant intelligent insights from their global infrastructure assets. The Intelligent Infrastructure Assets Alliance [IA]<sup>2</sup> was officially launched in Sydney on Friday, 19 October 2018 by GHD's Global Digital Leader, Kumar Parakala, and Kevin Griffen, Managing Director, Orange Business Services, Australasia.

GHD Digital and Orange Business Services will work together in Australasia to help clients initially in four key industry sectors to enhance operational effectiveness, improve safety and reduce data collection and operating costs. This will be achieved by identifying previously untapped sources of data and connecting this data to insight and analytics platforms, providing the insights needed to make accurate decisions in real time. By combining GHD Digital's deep understanding of organisations' operating requirements with the Orange Business Services' global Internet of Things (IoT) infrastructure, this alliance will deliver an 'IoT as a service' model that maximises business outcomes.

Clients no longer have to be on site to undertake a labour intensive and manual process to record and track key statistics. Instead, they have instant remote access to this information. From tracking the movement of materials and assets at a construction site in real time, to monitoring the number of people on site, clients can now optimise logistics, detect theft, maintain inventory levels and mitigate safety risk.

Mr. Parakala commented, "Major infrastructure is primed for digital disruption. However, clients face a range of challenges, from constrained bandwidth and connectivity, to matching the hype of digital technologies with operational outcomes. Our alliance will provide clients the insights they need to drive the transformation of their business."

Mr. Griffen said, "The use of IoT solutions is increasing at a rapid rate. Combining Orange Business Services' global footprint and IoT expertise with GHD's extensive experience and capabilities in infrastructure and asset-intensive industries, we are poised to produce an IoT offering that is unmatched. We look forward to working with GHD Digital to help our clients maximise the benefits of IoT."

### **About GHD Digital**

GHD is one of the world's leading professional services companies operating in the global markets of water, energy and resources, environment, property and buildings, and transportation.

Established in 1928 and privately owned by our people, GHD operates across five continents – Asia, Australia, Europe, North and South America – and the Pacific region. We employ more than 10,000 people in 200+ offices to deliver projects with high standards of safety, quality and ethics across the entire asset value chain.



GHD Digital, was created to help our clients future-proof their businesses, with a service offering covering the entire transformation lifecycle. We help our clients to reimagine their digital futures through new customer engagement models, products, business models, work definitions and organisational structures.

Our digital services include cybersecurity and risk, digital strategy and transformation, smart technology services, digital innovation and data and analytics.

[www.ghd.com/digital](http://www.ghd.com/digital)

#### **About Orange Business Services**

Orange Business Services, the B2B branch of the Orange Group, and its 25,000 employees, is focused on supporting the digital transformation of multinational enterprises and French SMEs across five continents. Orange Business Services is not only an infrastructure operator, but also a technology integrator and a value-added service provider. It offers companies digital solutions that help foster collaboration within their teams (collaborative workspaces and mobile workspaces), better serve their customers (enriched customer relations and business innovation), and support their projects (enriched connectivity, flexible IT and cyberdefense). The integrated technologies that Orange Business Services offer range from Software Defined Networks (SDN/NFV), Big Data and IoT, to cloud computing, unified communications and collaboration, as well as cybersecurity. Orange Business Services customers include over 3,000 renowned multinational corporations at an international level and over two million professionals, companies and local communities in France.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on LinkedIn, Twitter and our blogs.

Orange is one of the world's leading telecommunications operators with annual sales of 41 billion euros in 2017 and 260 million customers in 28 countries at 30 June 2018. Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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