



press release

Paris and Johannesburg, Oct. 15, 2013

## **Orange Business Services appoints country manager for South Africa to drive company growth**

Orange Business Services has appointed Yannick Decaux as country manager for South Africa and sales director for Sub-Saharan Africa. He will be based in Johannesburg and is charged with driving the next phase of the company's growth strategy within the Sub-Saharan region. He will also serve as director of the Board of Orange Business South Africa.

"Orange Business Services' aggressive focus in Sub-Saharan Africa is in line with our Conquests 2015 objective to be the leader in the world's high-growth markets," said Yannick Decaux. "The region's economic potential is at its highest in generations, we will continue to invest in high speed networks, in innovative IT solutions and in our people to support the needs of our multinational customers which operate in Africa and engage strategically with the African companies to help them grow in the global markets."

Orange Business Services has had a presence on the African continent since 1949 and is established in 40 African countries, with a business-to-business base of more than 3,750 multinational companies. It remains the only strong geographical player and supports growth across the region with the world's largest data and voice network to deliver connectivity and IT services to multinational corporations in all verticals, including mining, oil and gas, finance, and government. More than 1,750 people are employed across the continent to provide localized service. Orange Business Services has major service centers in Egypt and Mauritius and its South African headquarters is in Johannesburg.

Decaux has had a 17-year career in the Orange Group with experience spanning several sales and management roles, including eight years spent in the U.S. In his previous role, Decaux served as Deputy Head and General Manager based in Paris for the business unit that supports Orange Business Services' largest customer SITA, the specialist in air transport communications and IT solutions. Prior to this, he was based in New York City as an Account Director for one of Orange Business Services' largest U.S.-based global customers.

Decaux holds an Engineer's Degree in Telecommunications from Télécom Lille, one of France's most high profile engineering schools.

### **About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security,



unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded three of the telecom industry's highest accolades at the annual World Communication Awards 2012 – Best Global Operator, Best Cloud Service and the User's Choice Award. Orange Business Services is a five-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) or [Facebook](#).

Orange is one of the world's leading telecommunications operators with annual sales of €43.5 billion in 2012 and has 168,000 employees worldwide at June 30, 2013. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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