



press release
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Orange Business Services joins Cloud Security Alliance

promotes security best practices within cloud computing for global enterprises

Orange Business Services has joined the [Cloud Security Alliance](#) (CSA) as a corporate member to lend its global expertise to promoting best practices for security within cloud computing.

As a corporate member of the alliance, Orange Business Services will participate in the solution provider advisory council by providing solution provider guidance into CSA strategic initiatives. The company will also participate in cloud computing education and research opportunities as well as awareness campaigns in order to facilitate a better understanding of cloud computing security threats and to explore best practices for cloud service providers and users. Orange Business Services will help define a cloud-oriented certification and contribute to the governance, risk management and compliance working group, specifically on the cloud audit theme. Orange Business Services will be active in the creation of the CSA Telecommunication Working Group and will cover topics such as implementation and interoperability, as well as a security certification scheme. In addition, Orange Business Services will contribute to the French chapter initiative.

Jim Reavis, executive director, Cloud Security Alliance, said: “Orange Business Services is a global leader with comprehensive capabilities to both provide cloud computing services and deliver those services to the customer via sophisticated communications infrastructure. We look forward to collaborating with Orange to help define the needed trust and safety requirements for the next generation of computing.”

Alex Rigaldo, cloud computing chief of operations, Orange Business Services: “Becoming a corporate member of the Cloud Security Alliance is another step in the maturation of our cloud computing program. As announced last month, Orange Business Services is successfully delivering on its promise and creating notable momentum in the cloud computing market. By working with the Cloud Security Alliance and contributing also to the French chapter, we will be able to affect change in security best practices for the cloud computing market which will ultimately benefit our global customers that are looking for enterprise-grade cloud computing solutions.”

Orange Business Services has confirmed its [cloud computing ambition and strategy](#) as part of its [conquests 2015 program](#). Cloud computing is one of the key growth drivers defined by Orange Business Services in line with its five-year plan and the company aims to generate 500 million euros on cloud computing in 2015.



The ambition of Orange Business Services is to make it easy for customers to access the IT resources they need by providing a one-stop-shop for a range of [cloud computing services](#). By taking an integrated approach, Orange Business Services can deliver network and IT with end-to-end service level commitments.

About the Cloud Security Alliance

The Cloud Security Alliance is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within Cloud Computing, and to provide education on the uses of Cloud Computing to help secure all other forms of computing. The Cloud Security Alliance is led by a broad coalition of industry practitioners, corporations, associations and other key stakeholders. For further information, the Cloud Security Alliance Web site is www.cloudsecurityalliance.org

About Orange Business Services

Orange Business Services, the France Telecom Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at www.orange-business.com

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With more than 131 million customers, the Orange brand covers internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (33.7 billion euros for the first nine months of 2010). At Sept. 30, 2010, the Group had a total customer base of 203 million customers in 32 countries. These include 144.5 million mobile customers and 13.3 million broadband Internet (ADSL, FTTH) customers worldwide. Orange is one of the main European operators for mobile and broadband Internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquest 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the Internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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