



press release  
Atlanta, August 10, 2010

## Orange Business Services is recognized for telecommuting program

*flexible workplace solutions boost employee satisfaction and help reduce carbon footprint*

Orange Business Services has been designated one of the [Best Workplaces for Commuters](#)<sup>SM</sup> for offering a premium level of commuter benefits via its telework program.

As a global communications operator for multinational enterprises, Orange Business Services leads the way in offering a comprehensive telework program covering [1,200 U.S. employees](#) in 30 major metropolitan cities. The program, based on the company's own [Business Everywhere](#) package of service for mobile employees, has successfully contributed to a 50 percent reduction in commuter trips and improved overall productivity and job satisfaction for its mobile workers.

Best Workplaces for Commuters<sup>SM</sup> is a voluntary partnership program designed to cut traffic congestion and traffic-related air pollution. It honors companies that provide environmentally friendly commuter benefits to employees. With the Best Workplace for Commuters<sup>SM</sup> distinction, Orange Business Services is recognized as an organization committed to reducing pollution, commuting costs, traffic congestion, and employee stress.

"It is an honor to be recognized by a leading player in the field of social and environmental awareness," said Diana Einterz, senior vice president, [Americas at Orange Business Services](#). "Our telework program showcases Orange Business Services at its best, both as a company where employee satisfaction and social responsibility are held in the highest regard and as a communications solutions provider offering a portfolio of green services that improves the environment."

Since 2008 Orange Business Services has made significant strides in building a comprehensive [corporate social responsibility](#) program, successfully virtualizing over 8,000 servers and reducing electricity consumption by 15 percent. The company was recently lauded as [a leader in the sustainable telecoms market](#) by Verdantix, an independent climate research firm.

### About Best Workplaces for Commuters

Best Workplaces for Commuters is a public-private partnership that is dramatically changing the way Americans get to and from work. By qualifying, employers can improve their bottom line while bettering the quality of life for commuters and the communities in which they live. Best Workplaces for Commuters is managed by the National Center for Transit Research at the University of South Florida.





### About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With almost 131 million customers, the Orange brand covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2009, France Telecom had sales of 44.8 billion euros (22.1 billion euros for the first half of 2010). At June 30, 2010, the Group had a total customer base of 182 million customers in 32 countries. These include 123.1 million mobile customers and 13.2 million broadband internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number three provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquests 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com), [www.orange-innovation.tv](http://www.orange-innovation.tv)

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