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Orange Business Services operates global communications infrastructure for Neptune Orient Lines

leading container shipping and logistics group signs five-year, \$38 million contract for global IP VPN services; adds several new hosted and managed unified communications solutions

Orange Business Services, a leading global integrator of communications solutions, today announced it has renewed a five-year, \$38 million communications infrastructure agreement with Singapore-based Neptune Orient Lines (NOL), a world-leading global container shipping, terminals and logistics group. Orange Business Services will be responsible for NOL's global communications infrastructure entirely from design and implementation to management. The MPLS-based IP VPN communications infrastructure is critical to the smooth running of NOL's complex international container shipping logistics and terminal management services.

NOL will leverage innovative technologies and services, including managed IP Telephony, advanced messaging and unified communications solutions, for greater business collaboration and efficiency across its operations that currently span more than 400 locations in the Americas, Asia-Pacific, Europe and the Middle East. As its global communications solutions provider, Orange Business Services will enable NOL to consolidate and simplify network and vendor management and benefit from reduced network complexity and administration costs.

"To manage a global business of the size and complexity of the NOL Group, we need an extensive, secure and reliable communications infrastructure, which also helps us deliver greater operational efficiency and cost savings," said Choy Peng Wu, Group Chief Information Officer of NOL. "We know we can depend on Orange Business Services to deliver on these core needs."

"Orange Business Services is proud to provide its expertise and services to Neptune Orient Lines, a world leader in the container shipping, marine terminals and logistics sectors," said Yee-May Leong, senior vice president Asia Pacific, Orange Business Services. "NOL's renewal of our services underscores our strengths in IP services, technology innovation and unrivalled global reach. With Orange, NOL is able to reduce the number of global suppliers and simplify operational support with cost-effective communications."

As part of its continuous IT and telephony transformation, NOL will also replace existing older PBX equipment with IP telephony.





Orange Business Services started its relationship with NOL's container shipping subsidiary APL in 2001 by providing managed network services for their international WAN. Since then, Orange has significantly expanded its relationship with APL-NOL and has proven itself as a critical business partner to NOL.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 124.5 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (25.5 billion euros for the first half of 2009) and at June 30, 2009, the Group had a customer base of 186 million customers in 32 countries. These include 125.5 million mobile customers and 13.4 million broadband Internet (ADSL) customers worldwide. Orange is the number three mobile operator and the number two provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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About NOL

Neptune Orient Lines (NOL) is a Singapore-based global container shipping, terminals and logistics company. Its container-shipping arm, APL, provides world-class container shipping services and intermodal operations supported by leading edge IT and e-commerce. Its Terminals unit has one of the world's leading container terminal networks, with key gateway facilities in Asia and North America. Its logistics business, APL Logistics, provides international, end-to-end logistics services and solutions, employing the latest IT and data connectivity for maximum supply chain visibility and control. NOL Web site: www.nol.com.sg





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