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press release
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Two new services for Telepresence, the immersive videoconference solution from Orange Business Services

- A personalized concierge system, as well as a new line of equipment for an even simpler customer experience.
- Telepresence Community, which enables businesses to open their existing Telepresence solution to external participants.

Less than a year after the launch of Telepresence, Orange Business Services introduces two new services to enrich this offer, available today in 104 countries, making it the world's largest coverage.

■ Simplifying Telepresence users' everyday lives

To improve the Telepresence solution, Orange Business Services offers a new 24/7 personalized concierge help-desk service. Businesses and their employees have a personal assistant in charge of reservations, the technical setup and management of the meetings, as well as technical support. Orange Business Services offers businesses customized support, allowing them to benefit from all of the solution's advantages without having to worry about how it operates. The Telepresence solution also integrates a new line of equipment and conference rooms.

■ Accelerate decision-making by involving external participants thanks to Telepresence Community

To allow businesses to visually communicate with external entities, Orange Business Services offers Telepresence Community. This solution is compatible with all Telepresence-related solutions offered to businesses anywhere in the world, on the Orange network. By integrating their customers, partners or even service providers into the Telepresence user community, businesses drastically increase their productivity and speed up decision-making processes.





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Orange Business Services' Telepresence is entirely compatible with currently installed video equipment. A multi-location conference can be organized between Telepresence equipped conference rooms and other traditional HD/SD videoconference rooms.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (12.7 billion euros for the first quarter of 2009) and at 31 March 2009, the Group had a customer base of almost 184 million customers in 30 countries. These include 123 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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