



www.orange-business.com

press release

Paris, July 1, 2009

With Open Videopresence, Orange Business Services frees videoconference uses

- An open service, compatible with all existing networks and equipment;
- A simple service, managed by Orange Business Services with guaranteed quality of service;
- A packaged price, without prior equipment investment, provides quick ROI thanks to the reduction of business trip costs.

Orange Business Services introduces two fundamental changes to the videoconferencing market:

- with the launch of Telepresence a year ago that is now available in 104 countries;
- with today's launch of Open Videopresence, the videoconferencing service as simple as a phone call.

■ An open videoconferencing service

Open Videopresence is first off an open videoconferencing service, regardless of the network (IP VPN, Internet, ISDN), the type of vendor or equipment.

Open Videopresence is also open to intra and inter-company usage: users are not only able to organize videoconference meetings between their offices, but with external entities.

Open Videopresence is available in 104 countries, the widest coverage on the market.

■ A videoconferencing service as simple as a phone call with a commitment to the quality of service

With Open Videopresence, all of the complexity is taken over by Orange Business Services in order to guarantee simplicity for the end-users.

To simplify meeting scheduling, Orange Business Services offers an online reservation system: users are a few clicks away from setting up meetings well in advance or at the last minute, via a Web portal or Outlook.

The videoconferencing terminals of all guests start automatically at the set time of the conference, whether planned in advance or last-minute.





A multilingual support center is also available for users 24/7. Businesses and users benefit from a single point-of-contact in charge of the technical setup of meetings, their management and their scheduling, if preferred.

A web access allows administrators to monitor usage, therefore keeping track of the number of videoconferences held within the company.

Through the expertise of Orange Labs, Orange Business Services guarantees a successful user experience by testing the service from end-to-end, taking into account the equipment and network access. In addition, the support provided by Orange ensures the successful operation of meetings.

■ A packaged price without any prior investment that saves miles, reduces CO₂ emissions, optimizes budget and adapts to business projects

The Open Videopresence service is based on a package that includes the service and usage, ranging from €259 for moderate usage to €489 for high usage, per month and per equipment and depending on various custom-configurations.

Existing equipment need not be replaced and the setup of new videoconference rooms can be done by either purchasing or renting terminals, therefore limiting equipment investment.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (12.7 billion euros for the first quarter of 2009) and at 31 March 2009, the Group had a customer base of almost 184 million customers in 30 countries. These include 123 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple





www.orange-business.com

and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

Orange and any other Orange product or service names included in this material are trade marks of Orange Personal Communications Services Limited, Orange France or France Telecom.

Press contacts

Orange Business Services - Global, Europe and Asia Pacific

Frédéric Gielec

+33 1 46 46 2189

frederic.gielec@orange-ftgroup.com

Orange Business Services - Americas

Elizabeth Mayeri

+1 212 251 2086

elizabeth.mayeri@orange-ftgroup.com

Orange

Bertrand Deronchaine

+33 1 44 44 93 93

bertrand.deronchaine@orange-ftgroup.com

Georgina Hart

+44 77 309 896 93

georgina.hart@orange-ftgroup.com

Erika Gelinard

+33 1 44 44 93 93

egelinard.ext@orange-ftgroup.com

