



Hong Kong and Beijing, March 31, 2009

## **Orange Business Services receives award in China for Best Business Service Solution**

Orange Business Services today announced it has been awarded the prestigious 'Best Business Solution' honour for its Business Acceleration service from Telecom World Monthly, China's leading business magazine for the telecommunications industry.

The judging committee of senior editorial members and industry analysts from IDC and In-Stat recognized Orange Business Services' Business Acceleration for its application-centric networking technology that improves visibility, management and performance of applications through an optimized global communications infrastructure.

The Best Business Service Solution Award is one of the categories under the Award for Excellence Solution of All-Service Operation in 2008, which nominates the most innovative and outstanding solutions that contribute to the growth of Chinese enterprises in the current economic climate.

"Business Acceleration service brings focus, control and greater speed to applications. The recent deployment by Lenovo demonstrated Orange's strong credentials as an integrated communications provider of choice to Chinese companies operating on a global scale. We are pleased to honour the Award to Orange against other providers like AT&T, BT and SingTel," said Sun Jiexian, Editor of Telecom World Monthly.

"We have successfully and consistently carried out our transformation strategy to move from a pure network provider to a communications integrator, this award illustrates our strength and commitment to optimize communications services and transform current difficulties into opportunities," said Wang Chao, General Manager, China, Orange Business Services.

### **About Telecom World China**

Telecom World Monthly, launched in October 1994 by IDG and the Institute of Scientific and Technical Information of China (ISTIC), is the leading business magazine in China's telecom industry. It features new technologies, products, markets and operational information from both domestic and international sources. Telecom World presents cutting edge technologies, while highlighting market trends and analysis. For more information, visit <http://www.tele.com.cn>.





## About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros and a customer base of more than 182 million customers in 30 countries. These include 122 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)  
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