



Paris and Hong Kong, March 30, 2009

Orange Business Services named Best Managed Services Provider and Best Asian Telecom Carrier at Telecom Asia Awards 2009

Orange Business Services was named Best Managed Services Provider and Best Asian Telecom Carrier at the *Telecom Asia Awards 2009*, Asia's leading telecom industry honors, in Hong Kong on March 27.

The Awards, now in their 12th year, are aimed at rewarding outstanding performance by service providers and industry executives in Asia-Pacific telecom markets. Awards were presented in 11 categories, from mobile to managed services to new technology.

The *Telecom Asia Award* winners were chosen by an independent judging panel for financial performance, market leadership and technology and innovation, supported by research by global IT and telecom consultancy Ovum.

"The results of this year's Awards show that despite the tough economic conditions, Asian carriers and partners are continuing to innovate," said Joseph Waring, *Telecom Asia* Group editor. "The Awards are designed to reward excellence in Asian telecommunications. This year's winners' list highlights the depth and diversity in the sector."

"Winning both the Best Managed Services Provider and Best Asia Telecom Carrier awards is an incredible honor for Orange Business Services," said Yee-May Leong, senior vice president Asia Pacific, Orange Business Services. "We are very pleased to be recognized as a leader in the APAC market by *Telecom Asia* and Ovum."

About *Telecom Asia*

Telecom Asia is Asia's largest regional telecom publishing group. It publishes the magazines *Telecom Asia* and *Wireless Asia* and the website www.telecomasia.net, aimed at telecommunications professionals around the region. Combined, these titles serve more than 100,000 subscribers.

About Ovum

Ovum's primary activity is providing value-added advisory services and consulting to retain and project clients. The company acts as a well-respected and trusted source of industry data, knowledge and expertise on the commercial impact of technology, regulatory and market changes. Ovum engages in continuous research and industry analysis to determine market dynamics in its specialist sectors.





Ovum has developed long-standing relationships with many of its corporate clients, which include major international blue-chip companies such as Alcatel-Lucent, AT&T, BT, Cable & Wireless, Cisco Systems, Deutsche Telekom, Fujitsu, HP, IBM, Microsoft, Telstra and Vodafone.

Ovum is part of the Datamonitor Group.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros and a customer base of more than 182 million customers in 30 countries. These include 122 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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