



press release  
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Orange named Best Global Operator and Best Mobile Operator at World  
Communication Awards 2008  
Yazid Chir honoured as Best Change Maker

Orange was awarded three of the telecom industry's highest accolades at Wednesday night's annual World Communication Awards (WCA), held in London. For the third consecutive year, Orange Business Services was awarded 'Best Global Operator' and for the second year running, Orange was awarded 'Best Mobile Operator'. Yazid Chir, a pioneer in virtualization solutions from Orange Business Services, was honoured with the tribute of Best Change Maker for establishing an organisation (NQT) which helps people from disadvantaged areas in Paris to find work suited to their skills.

David Molony, Principal Analyst at Ovum and WCA Chair of Judges said, "We were pleased to award Best Global Operator to Orange Business Services for a whole series of reasons, including its impressive service expansions into new markets like Russia, where it is building a whole new network. The evidence of how they were able to leverage their core competencies to outpace the market level of growth for ICT was striking." He adds, "Orange also clearly stood out for the Best Mobile Operator award because of its continued scale and innovation. It has been consistently growing revenue and subscribers, entering new markets and achieving number one or two positions and introducing innovative services – thoroughly deserved."

Celebrating 10 years of corporate and personal success in global communications, the World Communication Awards, recognises significant achievements and developments in the global telecoms industry. Orange was also awarded 'Highly Commended' for Orange Sport Info (Best Content Service), Orange Business Together (Best Managed Service) and for Near-Field Communications (Best Technology Foresight).

These achievements come just a month after Orange reported solid third quarter financial results and underlines the company's continued vision and leadership in the telecommunications industry.





Barbara Dalibard, president and CEO, Orange Business Services, comments, “Despite turbulence in the business market and the forecast of further uncertainty we have maintained our position. We remain steadfast over our ability to deliver innovative services that enable our enterprise customers to find new and creative ways to increase productivity and reduce costs. The commitment of our team to our business customers is also illustrated by the outstanding work of Yazid Chir, who has contributed both to product innovation and to the future working lives of disadvantaged people.”

Olaf Swantee, Senior EVP, Personal Communication Services and UK & International operations continues, “This year has been significant for Orange, we have refreshed our brand across our footprint, maintained growth in mature markets and expanded to new territories including Kenya, Uganda and Armenia. This award underlines every achievement Orange has made as a converged operator in bringing voice, multimedia and multiplatform services to consumers and businesses. Our unrivalled commitment to innovation means we can deliver pioneering services and technologies to the most important part of our organisation: our customers.”

To learn more about Orange Business Services visit [www.orange-business.com](http://www.orange-business.com)

#### About Orange

Orange is the key brand of France Telecom, one of the world’s leading telecommunications operators. France Telecom serves more than 177 million customers in five continents as of September 30, 2008, of which two thirds are Orange customers. The Group had consolidated sales of 52.9 billion euros in 2007 and 39.9 billion euros for the nine first months of 2008. As of September 30, 2008, the Group had 117.6 million mobile customers and 12.4 million broadband Internet (ADSL) customers.

Launched in June 2005, the NEXt program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group’s single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband Internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartiment A) and on the New York Stock Exchange.

For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)

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