



Paris and Zurich / Geneva, Sept. 30, 2008

VP Bank signs 3-year contract with Orange Business Services for managed services

LAN/WAN and managed IP Telephony connects VP Bank's international offices

VP Bank, one of the largest banks in the Principality of Liechtenstein, signed a 3-year contract with Orange Business Services for managed services, part of a comprehensive set of services including managed LAN, WAN and IP Telephony.

VP Bank's expansion into Asian and Middle Eastern markets – as well as the implementation of a new banking software based on the industry-leading Avaloq solution suite – required network performance improvement and a new global infrastructure. Orange Business Services is providing a complete and fully managed telecommunications infrastructure that is being rolled out. The solution will be implemented initially at VP Bank's new offices in Dubai and Singapore and then at sites in Zurich, Hong Kong, Luxemburg, Moscow, Munich and Vaduz, Liechtenstein.

Orange Business Services offers a comprehensive Integration Services portfolio, including LAN and wireless LAN, TDM and IP Telephony, security, network and application management, and desktop management to enable key business processes and IP transformation for customers.

"Orange Business Services provides VP Bank an all encompassing and fully managed solution from a single source, coupled with the agility, security and creativity to meet our specific needs in a cost-effective manner," said Sönke B. Vetsch, Chief Group Information Officer, VP Bank.

"We are pleased to be chosen by VP Bank to provide its global managed services," said Peter Moebius, vice president and country manager, Orange Business Services Switzerland. "Financial institutions typically choose Orange Business Services because of our keen awareness of regulatory controls and requirements and our innovative solutions especially suited to the financial industry."

About VP Bank

Verwaltungs- und Privat-Bank Aktiengesellschaft (VP Bank) was founded in 1956 and is one of the largest banks in Liechtenstein. Today, it has subsidiaries in Zurich, Luxembourg, the British Virgin Islands and, Singapore as well as asset management companies in Munich, Dubai and Hong Kong, and representative offices in Moscow and Hong Kong.

The Bank is comprised of the "Private Banking Clients" and "Intermediaries" business units, the "Banking Services" service unit, as well as the "Corporate Center."





About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves close to 174 million customers in five continents as of June 30, 2008, of which two thirds are Orange customers. The Group had consolidated sales of 52.9 billion euros in 2007 (26.3 billion euros for the first half 2008). As of June 30, 2008, the Group had 113.8 million mobile customers and 12.2 million broadband Internet (ADSL) customers.

Launched in June 2005, the NExT program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband Internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartiment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

Orange and any other Orange product or service names included in this material are trade marks of Orange Personal Communications Services Limited, Orange France or France Telecom.

Press contacts

Orange Business Services - Global, Europe and Asia Pacific

Frédéric Gielec

+33 1 46 46 2189

frederic.gielec@orange-ftgroup.com

Orange Business Services - Americas

Elizabeth Mayeri

+1 212 251 2086

elizabeth.mayeri@orange-ftgroup.com

Orange

Bertrand Deronchaine

+33 1 44 44 93 93

bertrand.deronchaine@orange-ftgroup.com





www.orange-business.com

Georgina Hart
+44 77 309 896 93
georgina.hart@orange-ftgroup.com

Erika Gelinard
+33 1 44 44 93 93
erika.gelinard@orange-ftgroup.com

