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Liz Claiborne Inc. expands relationship with Orange Business Services by deploying an IP Telephony solution

More than 500 employees in China and Hong Kong will collaborate using IP phones

Liz Claiborne Inc. has expanded its relationship with Orange Business Services by deploying and implementing an efficient, cost-effective IP Telephony solution and signing a three-year maintenance contract.

Liz Claiborne Inc., headquartered in New York City, designs and markets an extensive range of branded women's and men's apparel, accessories and fragrance products.

Orange Business Services will provide Liz Claiborne Inc. with IP Telephony deployment and associated Professional Services, including Field Operations and Integration Services, logistics, 24/7 maintenance and ongoing consultancy. The solution will serve Liz Claiborne Inc. sites in China and Hong Kong, including 500 IP phone users.

"Orange Business Services worked in partnership with us to create a Cisco-based IP Telephony solution that meets our needs perfectly and opens the door to collaborative communication that can increase productivity for our employees," said Sam Tan, Vice President, Asia Systems & Technology, Liz Claiborne Inc.

Orange Business Services, a Cisco Global Certified Partner, will manage the IP Telephony infrastructure, freeing up the customer's internal IT resources for other activities. Liz Claiborne Inc. will benefit from IP Telephony's collaborative features, including voice conferencing and the integration of business applications and other communication tools.

"We are very pleased to expand our relationship with Liz Claiborne Inc. in Asia Pacific to support this IP Telephony project," said Yee-May Leong, senior vice president, Asia Pacific Sales and Marketing, Orange Business Services. "This solution takes advantage of the power of IP, enabling one integrated, secure and reliable solution that enhances employee productivity and fully addresses the customer's communications needs."

About Liz Claiborne Inc.

Liz Claiborne Inc. designs and markets an extensive range of branded women's and men's apparel, accessories and fragrance products. Our diverse portfolio of quality brands – available domestically and internationally via wholesale and retail channels – consistently meets the





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widest range of consumers' fashion needs, from classic to contemporary, active to relaxed and denim to streetwear. For more information, visit <http://www.lizclaiborneinc.com>.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves more than 170 million customers in five continents as of December 31, 2007, of which two thirds are Orange customers. The Group had consolidated sales of 52.9 billion euros in 2007. As of December 31, 2007, the Group had 109.6 million mobile customers and 11.6 million broadband internet (ADSL) customers.

Launched in June 2005, the NEXt program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris and on the New York Stock Exchange.

For more information : www.orange.com, www.francetelecom.com, www.orange-business.com

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